Fill in this information to identify the case:						
Debtor 1 Sequential Brands Group, Inc.						
Debtor 2 (Spouse, if filing)						
United States Bankruptcy Court for the: District of Delaware						
Case number 21-11194						

Official Form 410

Proof of Claim

12/15

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense. Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. Do not send original documents; they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

	identity the o							
	Who is the current creditor?	Hartford Fire Insurance Company Name of the current creditor (the person or entity to be paid for this claim) Other names the creditor used with the debtor						
	Has this claim been acquired from someone else?	No Yes. From whom	m?					
	Where should notices and payments to the creditor be sent? Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)	Where should notic	ces to the credito	r be sent?	Where should payments to the creditor be sent? (if different)			
		Hartford Fire Ins	surance Compa	any	The Hartford			
		Name			Name			
		Bankruptcy Unit	, HO2-R, Home	e Office	PO Box 660916			
		Number Street			Number Street			
		Hartford	СТ	06155	Dallas	TX	75266	
		City	State	ZIP Code	City	State	ZIP Code	
		Contact phone 800-636-4404			Contact phone 800-636-4404			
	RECEIVED	Contact email			Contact email			
	SEP 2-7 2021	Uniform claim identifier	for electronic payme	nts in chapter 13 (if you u	se one):			
เบR1	ZMAN CARSON CONSULTANT	s						
	Does this claim amend one already filed?	☑ No ☐ Yes. Claim num	ber on court claim	s registry (if known) _		Filed on	DD 10004	
····						WIM /	DD / YYYY	
•	Do you know if anyone else has filed a proof of claim for this claim?	No Yes. Who made	the earlier filing?					

6.	Do you have any number you use to identify the debtor?	No Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: 7 4 2 9 15047429 (not exclusive)							
7.	How much is the claim?	\$Cont	ingent/Unliquidated	∡ No	Does this amount include interest or other charges? ☑ No ☐ Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).				
8.	What is the basis of the claim? Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card. Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c). Limit disclosing information that is entitled to privacy, such as health care information. Insurance Coverage					by Bankruptcy Rule 3001(c).			
9.	Is all or part of the claim secured?		Altachmen Motor vehicle Other. Describe: Basis for perfection: Attach redacted copies of describes	n is secured bent (Official Forestein) is secured:	y the debtor's principa m 410-A) with this Pro	ce of perfection of a security interest (for nt, or other document that shows the lien has			
KI	RECEIVED SEP 27 2021 JRIZMAN CARSON CONSULTANTS		Amount necessary to cur Annual Interest Rate (whe Fixed Variable			·			
	Is this claim based on a lease?	☑ No	mount necessary to cure	any default a	as of the date of the	petition. \$			
1.	Is this claim subject to a right of setoff?	☑ No ☐ Yes. k	dentify the property:						

12. Is all or part of the claim	2 No						
entitled to priority under 11 U.S.C. § 507(a)?	Yes. Chec	ck all that apply:			Amount entitled to priority		
A claim may be partly priority and partly	Dome: 11 U.S	☐ Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B). \$					
nonpriority. For example, in some categories, the law limits the amount entitled to priority.	Up to \$2,775* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7).						
,	☐ Wages, salaries, or commissions (up to \$12,475*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4).						
	☐ Taxes	or penalties owed to governmental units. 11 U.S.C.	§ 507(a)(8).	\$		
	☐ Contril	butions to an employee benefit plan. 11 U.S.C. § 50	7(a)(5).		\$		
	Other.	Specify subsection of 11 U.S.C. § 507(a)() that a	pplies.		\$		
	* Amounts	are subject to adjustment on 4/01/16 and every 3 years aft	er that for ca	ases begun on or after	the date of adjustment.		
Part 3: Sign Below							
The person completing	Check the appr	ropriate box:					
this proof of claim must sign and date it.	☑ I am the cr	reditor.					
FRBP 9011(b).	☐ I am the cr	reditor's attorney or authorized agent.					
If you file this claim	lam the tr	ustee, or the debtor, or their authorized agent. Bank	ruptcy Rule	e 3004.			
electronically, FRBP 5005(a)(2) authorizes courts	I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.						
to establish local rules			•				
specifying what a signature is. I understand that an authorized signature on this <i>Proof of Claim</i> serves as an acknowledgment that when calculating amount of the claim, the creditor gave the debtor credit for any payments received toward the debt. A person who files a							
							fraudulent claim could be fined up to \$500,000, imprisoned for up to 5
years, or both. 18 U.S.C. §§ 152, 157, and	I declare under	penalty of perjury that the foregoing is true and corr	ect.				
3571.	Executed on da	Executed on date 09/14/2021 MM / DD / YYYY					
	Hartford Fire	Hartford Fire Insurance Company					
	8						
	Signature	Hank Hoffman, Assistant Vice President					
	Print the name of the person who is completing and signing this claim:						
	Name	Hartford Fire Insurance Company					
		First name Middle name		Last name			
	Title	Assistant Vice President					
	Company	Hartford Fire Insurance Company Identify the corporate servicer as the company if the aut	horized	at in a access			
	nt is a servicer.						
RECEIVED	Address	One Hartford Plaza			·		
ern 97 2021		Number Street					
SEP 27 2021		Hartford	CT	06155			
JRTZMAN CARSON CONSULTANTS		City	State	ZIP Code			
WITHWAT OWNOWS COMOCHASTO	Contact phone	800-636-4404	Email				