Case 24-10856-JKS Doc 6?? Filed 06/05/25 Page 1 of 26 Docket #0622 Date Filed: 06/05/2025

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re

Sticky's Holdings LLC, et al.,

Reorganized Debtors.¹

Chapter 11

Case No. 24-10856 (JKS)

ors.¹ Jointly Administered

Re: D.I. 595

DECLARATION OF JAMIE GREER IN SUPPORT OF REORGANIZED DEBTORS' MOTION FOR ENTRY OF AN ORDER (I) AUTHORIZING THE REORGANIZED DEBTORS TO MODIFY, AND APPROVING MODIFICATIONS TO, THE CONFIRMED PLAN OF REORGANIZATION, (II) CONFIRMING THE SUBCHAPTER V REORGANIZED DEBTORS' SECOND MODIFIED FIRST AMENDED PLAN OF REORGANIZATION, AND (III) GRANTING RELATED RELIEF

I, Jamie Greer, declare that the following is true and correct to the best of my knowledge, information, and belief:

1. I submit this Declaration (this "<u>Declaration</u>") in support of confirmation of the *Reorganized Debtors' Motion for Entry of an Order (I) Authorizing the Reorganized Debtors to Modify, and Approving Modifications to, the Confirmed Plan of Reorganization, (II) Confirming the Subchapter V Reorganized Debtors' Second Modified First Amended Plan of Reorganization, and (III) Granting Related Relief* [D.I. 595] (the "<u>Motion</u>") seeking (i) authority to modify, and approve the modifications to, the *Subchapter V Reorganized Debtors' Second Modified First Amended Plan of Reorganization for Entry of Confirmed Plan of Reorganization*, and *(III) Granting Related Relief* [D.I. 595] (the "<u>Motion</u>") seeking (i) authority to modify, and approve the modifications to, the *Subchapter V Reorganized Debtors' Second Modified First Amended Plan of Reorganization* [D.I.368] (the "Confirmed Plan") and (ii) confirmation of the

¹ The Reorganized Debtors in these cases, along with the last four digits of each Reorganized Debtor's federal tax identification number are as follows: Sticky's Holdings LLC (3586); Sticky Fingers LLC (3212); Sticky Fingers II LLC (7125); Sticky Fingers III LLC (3914); Sticky Fingers IV LLC (9412); Sticky Fingers V LLC (1465); Sticky Fingers VI LLC (0578); Sticky's BK I LLC (0423); Sticky's NJ I LLC (5162); Sticky Fingers VII LLC (1491); Sticky's NJ II LLC (6642); Sticky Fingers IX LLC (5036); Sticky's NJ III LLC (7036); Sticky Fingers VIII LLC (0080); Sticky NJ IV LLC (6341); Sticky's WC 1 LLC (0427); Sticky's Franchise LLC (5232); Sticky's PA GK I LLC (7496); Stickys Corporate LLC (5719); and Sticky's IP LLC (4569). The Reorganized Debtors' mailing address is 21 Maiden Lane, New York, NY 10038.



Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 2 of 26

Subchapter V Reorganized Debtors' Second Modified First Amended Plan of Reorganization [D.I. 595, Ex. A] (as amended, modified, or supplemented from time to time, the "Modified Plan").²

2. I am the chief executive officer ("<u>CEO</u>") of the above-captioned reorganized debtors and debtors in possession (collectively, the "<u>Debtors</u>," and following the Confirmed Plan Effective Date, the "<u>Reorganized Debtors</u>").

3. I am over the age of 18 and am authorized to submit this Declaration on the Debtors' behalf.

4. I graduated from Syracuse University in 2014 with a B.A. in Hospitality Management.

 After graduation, I managed a Magnolia Bakery location from August 2014 to July 2015.

6. I joined Sticky's in July 2015 as Director of Customer Experience. In that role, my responsibilities included catering logistics, social media (including answering customer reviews), as well as other administrative work. In January 2017, I was promoted to District Manager. I was responsible for managing four locations and became familiar with the payables, receivables, and management process. In January 2019, I was promoted to Director of Operations. My responsibilities were mostly the same as District Manager, but I also managed the opening and staffing of four new locations. In December 2019, I was promoted to Vice President of Operations. My responsibilities were mostly the same as Director of Operations, but I also established training teams, catering teams, and marketing teams.

Capitalized terms used but not defined herein shall have the meaning given to such terms in the Motion or the Modified Plan, as applicable.

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 3 of 26

7. In August 2023, I was promoted to Interim CEO, and in April 2024, I officially became the permanent CEO. In this role, I became familiar with the balance sheet, operating costs, and payables, and I monitored financial records and managed books and records. I also reported to, and made recommendations to, the board of directors of the Debtors (the "<u>Board</u>").

8. As the Reorganized Debtors' CEO, I am generally familiar with the Reorganized Debtors' business, day-to-day operations, financial affairs, and books and records. Except as otherwise indicated, the statements set forth in this Declaration are based upon my personal knowledge of the Reorganized Debtors' operations, information learned from my review of relevant documents, information supplied to me from the Reorganized Debtors' advisors, or my own opinion based on my knowledge, experience, and information concerning the Reorganized Debtors' operations and financial condition. I am authorized to submit this Declaration on behalf of the Reorganized Debtors. If called to testify, I could and would testify competently to the matters set forth in this Declaration.

9. I am familiar with, and took part in, the good faith, arm's-length negotiations that took place between the Reorganized Debtors and Harker Palmer that resulted in the Modified Plan.

10. As this Declaration is provided in support of confirmation of the Modified Plan, I have reviewed and am generally familiar with the terms and provisions of the Modified Plan and applicable requirements set forth under Bankruptcy Code sections 1190, 1191, and 1129.

BACKGROUND

11. On April 25, 2024 (the "<u>Petition Date</u>"), the Debtors commenced voluntary cases (these "<u>Cases</u>") under chapter 11 of title 11 of the United States Code (the "<u>Bankruptcy Code</u>") as debtors defined in Bankruptcy Code section 1182(1) and the Debtors elected to proceed under Subchapter V of chapter 11 of the Bankruptcy Code pursuant to the Small Business Debtor Reorganization Act, as amended.

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 4 of 26

12. On April 26, 2024, the United States Trustee appointed Natasha Songonuga of Archer & Greiner, P.C. to serve as the Subchapter V trustee (the "<u>Subchapter V Trustee</u>") in these cases pursuant to Bankruptcy Code section 1183(a). No official committee was appointed in this case.

13. Additional detail regarding the Reorganized Debtors, their businesses, the events leading to commencement of these Cases, and the facts and circumstances supporting the relief requested herein are set forth in the following filings, each incorporated herein by reference: (a) *Declaration of Jamie Greer in Support of First Day Relief*, sworn to on April 25, 2024 [D.I. 13] (the "<u>First Day Declaration</u>"); the *Brief in Support of Subchapter V Debtors' Modified First Amended Plan of Reorganization* [D.I. 380] (the "<u>Confirmation Brief</u>"); (b) the *Findings of Fact, Conclusions of Law, and Order Confirming Subchapter V Debtors' Modified First Amended Plan of Reorganized Debtors' Motion for Entry of an Order (I) Authorizing Reorganized Debtors' Entry Into Proposed Letter of Intent with Harker Palmer Investors LLC; (II) Authorizing Reorganized Debtors and their Professionals to Perform Obligations Thereunder; and (III) Granting Related Relief* [D.I. 571] (the "LOI Declaration"). A true and correct copy of the LOI Declaration is attached hereto as **Exhibit A**.

14. Each condition precedent to the effectiveness of the Confirmed Plan occurred in accordance with the provisions of the Confirmed Plan, and the Confirmed Plan went effective November 29, 2024 (the "<u>Effective Date</u>").

15. As described in the Motion of Reorganized Debtors to Convert the Chapter 11 Cases to Cases Under Chapter 7 of the Bankruptcy Code [D.I. 481] (the "Motion to Convert"),

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 5 of 26

filed February 10, 2025, and the LOI Declaration, the Reorganized Debtors were unable to generate sufficient cash to administer these Cases and continue as a going concern.

16. Following multiple status conferences on the Motion to Convert, the Bankruptcy Court requested that, should any proposed letter of intent be entered into between the Reorganized Debtors and another party in interest, the Reorganized Debtors file such letter of intent with the Court. Moreover, several parties in interest expressed concern that absent a possible deal being presented by March 31, 2025, they were likely in favor of conversion.

17. On March 30, 2025, the Reorganized Debtors received the proposed Harker Palmer LOI, which the Reorganized Debtors selected as the highest and best offer available.

18. On April 3, 2025, the Reorganized Debtors filed the *Reorganized Debtors' Motion for Entry of an Order (I) Authorizing Entry Into Proposed Letter of Intent with Harker Palmer Investors LLC; (II) Authorizing Reorganized Debtors and Their Professionals to Perform Obligations Thereunder; and (III) Granting Related Relief* [D.I. 545] (the "LOI Motion").

19. On April 30, 2025, the Court entered the Order (I) Authorizing Entry Into Proposed Letter of Intent with Harker Palmer Investors LLC; (II) Authorizing Reorganized Debtors and Their Professionals to Perform Obligations Thereunder; and (III) Granting Related Relief [D.I. 585] (the "LOI Order").

20. Pursuant to the LOI Order, the Reorganized Debtors filed the Motion for authority to modify their Confirmed Plan, approval of the modifications to the Confirmed Plan, and Confirmation of the Modified Plan.

21. After the Court authorized the Reorganized Debtors to seek confirmation of their Modified Plan, the Reorganized Debtors and the Subchapter V Trustee began working to obtain consensus on a Modified Plan. While I did not participate in those negotiations, I was kept abreast

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 6 of 26

of relevant developments by the Subchapter V Trustee and understood that the negotiations, if successful, would significantly benefit the Reorganized Debtors' bankruptcy estates and improve the percentage distributions to be made to other Holders of Administrative Expense Claims.

22. After the proposed Modified Plan was filed, the Reorganized Debtors and the Subchapter V Trustee negotiated significant reductions of the administrative rejection damage claims held by various creditors, including (a) the landlords whose leases were previously assumed and either have been rejected or will be rejected in connection with the Modified Plan (the "Landlords") and (b) U.S. Foods Holding Corp. ("US Foods"), whose pre-Effective Date Administrative Expense Claims had previously been settled pursuant to the Confirmed Plan.

PROPOSED MODIFICATIONS TO CONFIRMED PLAN

23. The Modified Plan includes the following material modifications to the

Confirmed Plan, without limitation:

- a. The Purchased Assets will be sold to the Purchaser Free and Clear.
- b. The Purchase Price will be used to fund the Modified Plan, including to establish an Administrative Expense Claims Reserve and an Allowed General Unsecured Claims Reserve.
- c. The Administrative Expense Claims Reserve shall fund the costs and expenses of administering the Administrative Expense Claims Reserve and Pro Rata payments to Allowed Administrative Expenses Claims, including those on account of Unpaid Ordinary Course Expenses, Post-Confirmation Unpaid and Allowed Professional Fees and Expenses, Professional Fees as of the Confirmed Plan Effective Date, Administrative Tax Claims, the U.S. Foods Settlement, Cure Claims, and Lease Rejection Administrative Claims, to the extent such Claims are Allowed.
- d. The General Unsecured Claims Reserve shall fund the costs and expenses of administering the General Unsecured Claims Reserve and Pro Rata payments to each holder of an Allowed General Unsecured Claim.
- e. With respect to Allowed Secured Claims: (1) the SBA's Secured Claim will be assumed by the Purchaser and paid in accordance with the terms of the EIDL Loans;
 (2) each holder of Other Secured Claims shall receive in satisfaction of such Claim the collateral securing such Claim, and any remaining Allowed Claim shall be paid Pro Rata from the General Unsecured Claims Reserve.

- f. The Reorganized Debtors will surrender all furniture, fixtures, and equipment subject to a lien in favor of the lessor of a furniture, fixtures, and equipment lease to such lessor (to the extent not earlier surrendered) and in the absence thereof, to the applicable landlord.
- g. The Reorganized Debtors other than Reorganized Sticky's will be dissolved, and Reorganized Sticky's will continue to exist for the purpose of implementing the Modified Plan.

MODIFICATION OF THE CONFIRMED PLAN IS APPROPRIATE

24. I believe that the Reorganized Debtors have met the standard to modify a confirmed plan because: (a) exigent financial circumstances warrant permitting the modifications in light of what I understand is a key policy goal of Subchapter V—providing a small business debtor an expedited reorganization process; (b) recoveries under the Confirmed Plan were not guaranteed, but were uncertain and dependent upon the Reorganized Debtors' operating performance; (c) the modifications benefit all creditors and either do not adversely affect their treatment or provide a better recovery than they would receive if these cases were converted to chapter 7—the only other option under the circumstances; (d) the Modified Plan is not required to comply with section 1129(a)(9) of the Bankruptcy Code, but even if it is required to comply with this section, all Holders of Administrative Expense Claims have either: (1) expressly consented to the treatment and partial payment of their Administrative Expense Claims; or (2) are deemed to consent to such treatment by failing to object to the Modified Plan; and (e) the proposed sale of the Purchased Assets to the Purchaser with the funding provided pursuant thereto requiring the modifications to the Confirmed Plan is the only value-maximizing transaction available to the Reorganized Debtors under the circumstances.

25. My understanding is that following or in connection with the filing of the Motion, the Reorganized Debtors filed and served their *Notice of Hearing on* (X)(A) *Reorganized Debtors' Motion for Entry of an Order (I) Authorizing the Reorganized Debtors to Modify, and*

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 8 of 26

Approving Modifications to, the Confirmed Plan of Reorganization, (II) Confirming the Subchapter V Reorganized Debtors' Second Modified First Amended Plan of Reorganization, and (III) Granting Related Relief; and (B) Confirmation Hearing on the Subchapter V Debtors' Second Modified First Amended Plan of Reorganization; and (Y) Notice of: (I) Objection Deadlines with Respect to the Plan Modification Motion and the Confirmation of the Modified Plan and (II) Other Deadlines Related to Confirmation of the Modified Plan (the "Notice") [D.I. 600], which notified creditors and other parties' in interest, including Holders of Administrative Expense Claims, of the relief sought in the Motion. Based on discussions with our counsel, I understand that no objection was filed by any Holders of Administrative Expense Claims from the Holders of Administrative Expense Claims or any other relief sought in the Motion and the Modified Plan, and understand from professionals, such as our counsel and the Subchapter V Trustee, that they support and agree with the treatment proposed in the Plan.

26. The resolutions reached by the Subchapter V Trustee not only result in the consent to the Modified Plan by the Holders of Administrative Expense Claims holding both millions of dollars and the vast majority of the Holders of Administrative Expense Claims, they greatly improve the percentage distributions to be made under the Modified Plan to other Holders of Administrative Expense Claims (*i.e.*, administrative claimants other than the Landlords and US Foods).

27. Specifically, as shown in the reserves funding chart attached hereto as <u>Exhibit B</u> (the "<u>Reserves Funding Chart</u>"), of the \$2,000,000 purchase price to be paid by Harker Palmer,
\$1,189,160 will be used to create an Administrative Expense Claims reserve (the "<u>Administrative</u>

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 9 of 26

<u>Claims Reserve</u>") and after deducting an estimated \$80,000 of projected claims processing costs³, approximately, \$1,109,160 will be available to be used for distributions to Holders of Administrative Expense Claims.

28. Absent the resolutions reached by the Subchapter V Trustee and the Landlords, I estimate that between pre-Effective Date Administrative Expense Claims, post-Effective Date Administrative Expense Claims and Landlord rejection damage claims, the amount of Administrative Expense Claims asserted against the Reorganized Debtors would be approximately \$6,845,358.96 as set forth in **Exhibit C** hereto. Critically, this amount includes approximately \$4,424,975 in Administrative Expense Claims of the Landlords who would hold pre-rejection Administrative Expense Claims and also post-rejection Administrative Expense Claims calculated under two-year rejection damage cap set forth in section 503(b)(7) of the Bankruptcy Code, as more fully set forth in **Exhibit D** hereto. In addition, this amount includes \$860,294.88 that would otherwise be owed to US Foods, of which \$363,056 was owed to US Foods pursuant to its settlement under the Confirmed Plan along with another \$497,238.88 which was owed as a result of post-Effective Date goods and services provided to the Reorganized Debtors by US Foods. Excluding the (pre and post-Effective Date) claims of Landlords and US Foods, this amount also includes approximately \$72,828 of pre-Effective Date cure and nonprofessional Administrative Expense Claims as well approximately \$230,405.88 of post-Effective Date Administrative Expense Claims.

29. The resolutions achieved greatly reduce the Administrative Expense Claims being asserted by Landlords and US Foods. As more fully set forth in **Exhibit E**, the revised Landlord

³ These processing costs have been estimated in an abundance of caution. The Reorganized Debtors hope and expect the amount necessary to resolve these claims is substantially lower than this amount, which will further enhance recoveries for Holders of Administrative Expense Claims.

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 10 of 26

Administrative Expense Claims pursuant to these consensual concessions have now been reduced to \$1,404,727.77, an estimated reduction of approximately \$3,020,247.23, or stated differently, <u>it is estimated that the Landlords have reduced their claims to less than 32</u> <u>percent of their original claims amount</u>. With these concessions, the Landlords' administrative rejection damage claims, which could have added up to *two years* of administration Administrative Expense Claims, were limited to no more than *six months* (together with damages existing as of the rejection date).

30. Likewise, US Foods has reduced its Administrative Expense Claims from approximately \$ 860,294.88, to \$600,000, a reduction of approximately \$260,294.88 a reduction to approximately 70 percent of its original claim amount.

31. On the whole, the consensual resolutions reached would result in a reduction of Administrative Expense Claims by a total of approximately \$3,280,542.11.

32. As a result, absent the concessions agreed to by the Landlords, I estimate a distribution of approximately 16.2 percent to administrative claimants (\$1,109,060 divided by \$6,845,358.96), whereas, with the projected concessions, I estimate a distribution of approximately 31.1 percent to administrative claimants (\$1,109,060 divided by \$3,564,816.85 (*i.e.*, \$6,845,358.96 minus \$3,280,542.11)).

33. These concessions were especially important because, without a voluntary reduction in rejection damage claims, I understand that the Landlords' lease rejection damage Administrative Expense Claims would have flooded the Administrative Expense Claims pool.

34. Here, I believe permitting modifications of the Confirmed Plan will provide the Reorganized Debtors an accelerated path to finalizing their reorganization and emergence from bankruptcy, consistent with what I understand are the key objectives of Subchapter V. In contrast

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 11 of 26

to having to wait three (3) years for payments under the Confirmed Plan (which now is not even possible), the funding to be provided through the sale of the Purchased Assets to the Purchaser will allow the Reorganized Debtors to complete their reorganization process, minimize further administrative costs, and allow creditors to receive payments earlier than anticipated in the Confirmed Plan. I believe that none of this would likely be achieved if these Cases are converted to chapter 7. Indeed, I believe conversion of these Cases to chapter 7 would likely result in a materially worse outcome for stakeholders. Given that: (a) the primary Subchapter V goals are expediency, benefit to the estates and creditors, and reorganization; (b) entering into the LOI was a sound exercise in the Reorganized Debtors' business judgment as found by the Bankruptcy Court in entering the LOI Order; and (c) the exigent facts and circumstances warrant modifying the Confirmed Plan, the Reorganized Debtors should be authorized to modify the Confirmed Plan as set forth in the Modified Plan, and such modifications should be approved.

THE MODIFIED PLAN SHOULD BE CONFIRMED

35. I understand that the Confirmed Plan satisfied the disclosure requirements of section 1190. Confirmation Brief ¶¶ 30–31; Confirmed Plan Confirmation Order ¶ S. These disclosures have been supplemented in the Modified Plan, *see* Modified Plan Art. 1.10, *see also* LOI Declaration ¶¶ 9–33. These supplemental disclosures describe the events that have transpired since the confirmation of the Confirmed Plan, the adverse financial circumstances the Reorganized Debtors have suffered, the Reorganized Debtors' efforts to identify an alternative transaction, and the circumstances surrounding the Reorganized Debtors' entry into the Harker Palmer LOI, and the Court approving the Reorganized Debtors' entry into the Harker Palmer LOI. Accordingly, the I believe that the Modified Plan satisfies the disclosure requirements of section 1190.

THE MODIFIED PLAN SATISFIES THE APPLICABLE BANKRUPTCY CODE REQUIREMENTS

A. Sections 1129(a)(1) and (2).

36. Sections 1129(a)(1) and (2) require that the Reorganized Debtors and the Modified Plan comply with the applicable requirements of the Bankruptcy Code, including sections 1122 and 1123. I understand that the Confirmed Plan complied with such requirements. Confirmation Brief ¶¶ 36–37, Confirmed Plan Findings ¶¶ K & I. As the Modified Plan follows the structure of the Confirmed Plan, I believe that it, too, complies with sections 1129(a)(1) and (2) as detailed below.

B. Section 1122.

37. The Modified Plan, like the Confirmed Plan, in accordance with section 1122, specifies four (4) separate classes of claims and interests, with each class containing substantially similar claims or interests as required by section 1122 - Small Business Administration's Secured Claim (Class 1), Other Secured Claims (Class 2), General Unsecured Claims (Class 3), and Equity Interests (Class 4). Modified Plan Art. 3.2. Each of the four classes are dissimilar and, therefore, are properly classified separately under the Modified Plan. *Id.*; Confirmation Brief ¶¶ 38–39; Confirmed Plan Confirmation Order ¶ K. Based upon the foregoing, I believe that the Modified Plan complies with the provisions of section 1122.

C. Section 1123

38. Section 1123(a)(1). As with the Confirmed Plan, the Modified Plan, as I understand is required by section 1123(a)(1), expressly classifies all claims and interests against the Reorganized Debtors, other than Administrative Expense Claims and Priority Tax Claims, which are unclassified under the Modified Plan. Modified Plan Art. 2.1; Confirmation Brief ¶

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 13 of 26

41; Confirmed Plan Confirmation Order \P K. Based upon the foregoing, I believe that the Modified Plan complies with section 1123(a)(1).

39. Section 1123(a)(2). As with the Confirmed Plan, the Modified Plan in Article 2, as I understand is required by section 1123(a)(2), identifies Small Business Administration's Secured Claim (Class 1), Other Secured Claims (Class 2), and Equity Interests (Class 4) as unimpaired. Modified Plan Art. 2.1; Confirmation Brief ¶ 42; Confirmed Plan Confirmation Order ¶ K. Based upon the foregoing, I believe that Modified Plan complies with section 1123(a)(2).

40. Section 1123(a)(3). As with the Confirmed Plan, the Modified Plan in Article 2, as I understand is required by section 1123(a)(3), specifies the treatment of General Unsecured Claims (Class 3), the impaired class under the Modified Plan. Modified Plan Art. 2.2; Confirmation Brief ¶ 43; Confirmed Plan Confirmation Order ¶ K. Based upon the foregoing, I believe that the Modified Plan complies with section 1123(a)(3).

41. Section 1123(a)(4). As with the Confirmed Plan, Article 2 of the Modified Plan provides that each claim or interest that is classified in a particular Class under the Modified Plan will receive the same treatment as other claims and interest included in such Class, as I understand is required by section 1123(a)(4). Modified Plan Art. 2.1;Confirmation Brief ¶ 44; Confirmed Plan Confirmation Order ¶ K. Based upon the foregoing, I believe that Modified Plan complies with section 1123(a)(4).

42. Section 1123(a)(5). As with the Confirmed Plan, Article 2 of the Modified Plan in Article 2 provides for adequate means of implementation of the Modified Plan, including: (i) the sale of the Purchased Assets to the Purchaser Free and Clear, (ii) the funding of the Reserves; (iii) the rejection of Executory Contracts; (iv) deadlines for filing proofs of claim;

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 14 of 26

(v) the dissolution of the Reorganized Debtors other than Reorganized Sticky's; and (vi) the management of Reorganized Sticky's, as I understand is required by section 1123(a)(5). Modified Plan Art. 2.5; Confirmation Brief ¶ 45; Confirmed Plan Confirmation Order ¶ M. Based upon the foregoing, I believe that Modified Plan complies with section 1123(a)(5).

43. Section 1123(a)(6). Section 1123(a)(6) prohibits the issuance of non-voting equity securities and requires the reorganized debtors' charters to so provide. The Modified Plan, like the Confirmed Plan, does not provide for issuance of non-voting equity securities and, as such, I believe that Modified Plan complies with section 1123(a)(6).

44. Section 1123(a)(7). As with the Confirmed Plan, Holders of Equity Interests will maintain their existing Equity Interests as they existed on the Petition Date and applicable non-bankruptcy law and the Modified Plan, like the Confirmed Plan, specifies the Reorganized Debtors' post-confirmation management. Modified Plan Art. 2.2 & 2.5.5; Confirmation Brief ¶ 47; Confirmed Plan Confirmation Order ¶ T. Based upon the foregoing, I believe that Modified Plan complies with section 1123(a)(6).

45. Section 1123(a)(8). I understand that this section is inapplicable as it only applies to individuals and the Reorganized Debtors are not individuals. Confirmation Brief ¶ 48.

46. Section 1123(b). I understand that section 1123(b) permits the Modified Plan to include various enumerated provisions, and "any other appropriate provision not inconsistent with the applicable provisions of this title." Section 1123(b). I believe that the Modified Plan, like the Confirmed Plan, complies with section 1123(b). Confirmation Brief ¶ 56–77; Confirmed Plan Confirmation Order ¶¶ O–P, 6, 7, & 12.

D. Section 1123(b)(1) - Discretion to Impair or Leave Unimpaired Claims and Equity Interests

47. The Modified Plan specifies Classes of Claims and Equity Interests that are either impaired or unimpaired in satisfaction of section 1123(b)(1).

E. Section 1123(b)(2) – Executory Contracts

48. Article 2.4 of the Modified Plan provides for the assumption and rejection of Executory Contracts in satisfaction of section 1123(b)(2).

49. The Modified Plan generally provides for rejection of previously assumed executory contracts. However, the Reorganized Debtors are not rejecting the separation agreement between the Debtors and Paul Abrahamian (the "Separation Agreement"). For the avoidance of doubt, the treatment of the Separation Agreement as an Assumed Contract under the Modified Plan is the same as under the Confirmed Plan. Assumption of the Separation Agreement was approved pursuant to the Confirmed Plan Confirmation Order, which was not appealed and has become a Final Order.

F. Section 1123(b)(3) – Settlement and Retention of Estate Claims

50. Article 3 of the Modified Plan incorporates the settlement with U.S. Foods previously approved, Confirmed Plan Art. 3; Confirmation Brief ¶¶ 125–34; Confirmed Plan Confirmation Order ¶ 21, and preserves the Estates' claims, Causes of Action, and Avoidance Actions.

G. Section 1123(b)(4) – Sale of Assets

51. Article 2.5 of the Modified Plan implements the Harker Palmer LOI and provides for the sale, Free and Clear, of the Purchased Assets to the Purchaser for the Purchase Price. As described and established by the HP LOI Approval Motion, the LOI Order, and the LOI Declaration:

- As of the end of January 2025, the Reorganized Debtors could no longer operate and implement the Confirmed Plan.
- As a result of the financial circumstances plaguing the Reorganized Debtors, they were forced to cease operations and file the Motion to Convert.
- Despite the adverse circumstances that befell the Reorganized Debtors, the Reorganized Debtors engaged in substantial efforts to identify and develop an alternative value-maximizing transaction.
- During the months of February, March and April 2025, the Reorganized Debtors engaged in negotiations with various parties.
- As a result of the Reorganized Debtors' efforts, in the exercise of their fiduciary duties, and in the reasoned and deliberated application of their business judgment, the Reorganized Debtors entered into, and obtained Court approval to enter into, the Harker Palmer LOI. LOI Order.
- The negotiations with Harker Palmer regarding the Harker Palmer LOI and the Modified Plan were at arm's length, fair and reasonable, not collusive, and in good faith. LOI Order. Harker Palmer has supported the Reorganized Debtors' restructuring, holds Equity Interests in the Reorganized Debtors, and its controlling owner (who is a member of the Board) recused himself from the Board deliberations regarding the Harker Palmer LOI. LOI Declaration ¶ 26; LOI Order.
- The Purchase Price for the Purchased Assets is fair consideration, is the only transaction available to the Reorganized Debtors following efforts to identify an alternative transaction, is value maximizing, and is in the best interest of the estates.
- The sale of the Purchased Assets to Harker Palmer, Free and Clear, the inclusion of Harker Palmer as an Exculpated Party, and the other terms and conditions of the Harker Palmer LOI as incorporated into the Modified Plan were negotiated in good faith, at arms' length, and are reasonable, fair and necessary provisions to induce Harker Palmer to consummate the sale of the Purchased Assets. Without the consummation of the sale of the Purchased Assets, the Cases would convert to chapter 7 cases. *Id.*

H. Section 1123(b)(5) – Other Provisions

- i. <u>Reorganized Debtors' Releases and Consensual Third-Party Releases</u>
- 52. The Confirmed Plan included releases by the Debtors and consensual third-party

releases, which were approved. Confirmed Plan Art. 7.9 & 7.10; Confirmation Brief ¶¶ 49–67;

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 17 of 26

Confirmed Plan Confirmation Order $\P\P O \& 6$. The Modified Plan incorporates these same releases. Modified Plan Art. 7.9 & 7.10. As the Confirmed Plan contemplated deferred payments over time, the releases in the Confirmed Plan were contingent upon the distributions being completed. *Id.* In contrast, under the Modified Plan, the funding of the Modified Plan will be completed on the Modified Plan Effective Date, with Distributions to be made on, or as soon as practicable after, the Modified Plan Effective Date. On the Modified Plan Effective Date, the funding of the Reserves will be made into a trust account to be used for the intended purposes. Accordingly, I understand that the releases in the Modified Plan are effective upon the Modified Plan Effective Date. Based upon the foregoing, I believe that release provisions continue to be integral to the Debtors' reorganization, are a condition of the Harker Palmer LOI, and are reasonable, appropriate, tailored provisions in the best interests of these estates. Accordingly, I believe that the release provisions comply with section 1123(b).

ii. <u>Exculpation</u>

53. The Confirmed Plan included an exculpation provision that was approved. Confirmed Plan Art. 7.11; Confirmation Brief ¶¶ 68–77; Confirmed Plan Confirmation Order ¶¶ O & 6. The Modified Plan incorporates the same provision, with the addition of the Purchaser as an Exculpated Party. Modified Plan at Definitions – Exculpated Party. The Purchaser's inclusion as an Exculpated Party is a condition of the Harker Palmer LOI. I believe the inclusion of the Purchaser as an Exculpated Party is also fair, reasonable and in the best interest of the estates, as described in the Modified Plan. Modified Plan Art. 1.10.4. The Purchaser has provided substantial support to the Reorganized Debtors, holds Equity Interests in the Reorganized Debtors, is providing the funding through the Purchase Price to fund the Modified Plan and avoid a conversion to chapter 7, and its controlling owner is a member of the Board but recused himself from the Board decisions regarding the Harker Palmer LOI and the Modified

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 18 of 26

Plan. For these reasons, and as I understand is customary with sponsors of a plan of reorganization, it is fair and appropriate, and consistent with section 1125(e), to include the Purchaser as an Exculpated Party. Based upon the foregoing, I believe that the exculpation provision continues to be integral to the Debtors' reorganization, is a condition of the Harker Palmer LOI, and is a reasonable, appropriate, tailored provision in the best interests of these estates. Accordingly, I believe that the exculpation provision complies with section 1123(b).

iii. <u>Post-Modified Plan Effective Date Operations and Management</u>

54. As provided for in Article 2.5.3 of the Modified Plan, from and after the Modified Plan Effective Date, Reorganized Sticky's will create the Reserves and implement the Modified Plan. The Reorganized Debtors, other than Reorganized Sticky's, will be dissolved upon occurrence of the Modified Plan Effective Date.

55. As of the Modified Plan Effective Date, the Board will be comprised of myself, James Hart, and Bradley Scher, and management will be comprised of myself as CEO and Meredith Saucci as Vice President of Finance & Administration. Mr. Scher, who will be employed through Ocean Ridge Capital Advisors LLC, will act as Winddown-Officer to implement the Modified Plan. All other Directors shall be deemed to have resigned immediately prior to the Modified Plan Effective Date.

56. Section 1129(a)(3). As with the Confirmed Plan, the Modified Plan is proposed in good faith. Confirmation Brief ¶¶ 78–79; Confirmed Plan Confirmation Order ¶ T. Specifically, as with the Confirmed Plan, the Modified Plan is the product of arms-length negotiation with Holders of Claims and Equity Interests, the Subchapter V Trustee, and the U.S. Trustee. In addition, the Board engaged in a months-long process to avoid conversion to chapter 7 by identifying and pursuing a value-maximizing transaction. The Harker Palmer LOI, which forms the basis of the Modified Plan, was negotiated at arms-length, in good faith, and provides

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 19 of 26

a value-maximizing transaction for the Reorganized Debtors and the estates. Thus, I believe that there is substantial support for a finding that the Modified Plan has been proposed in good faith and not by any means forbidden by law. Based upon the foregoing, I believe that the Modified Plan complies with section 1129(a)(3).

Section 1129(a)(4). In compliance with section 1129(a)(4), the Confirmed Plan 57. required that each estate professional to serve and file a properly noticed fee application. Each Professional did so and the Bankruptcy Court entered orders approving such Professional Fee Claims. Under the Confirmed Plan, the Reorganized Debtors' Professional Fee Claims are not subject to further approval of the Bankruptcy Court, but they are subject to the approval of the Reorganized Debtors. Under the Modified Plan, Reorganized Debtors' Professional Fee Claims will continue to be subject to the approval of the Reorganized Debtors to the extent that they are incurred during the period since the Effective Date of the Confirmed Plan and are in excess of the amounts allocated therefor as part of the Deposits paid by Harker Palmer pursuant to the Harker Palmer LOI. To the extent that the Reorganized Debtors Professional Fee Claims accruing after the Confirmed Plan Effective Date exceed the Deposits, and are approved by the Reorganized Debtors, the Modified Plan provides that they will be Allowed Administrative Expense Claims that will share Pro Rata from the Allowed Administrative Expense Reserve. Modified Plan Art. 2.1(a). Accordingly, I believe that the Modified Plan complies with section 1129(a)(4).

58. Section 1129(a)(5). Article 2 of the Modified Plan, as with the Confirmed Plan, describes the Reorganized Debtors' post-confirmation management. Confirmed Plan Art. 2.7; Modified Plan \P 2.5.5. Accordingly, I believe that the Modified Plan complies with section 1129(a)(5).

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 20 of 26

59. Section 1129(a)(6). I understand that this section is inapplicable as the Reorganized Debtors are not subject to rate regulations.

60. Section 1129(a)(7). The "best interest of creditors test" was satisfied with respect to the Confirmed Plan. Confirmation Brief ¶¶ 87–88; Confirmed Plan Confirmation Order ¶ T. The Reorganized Debtors cannot implement the Confirmed Plan, have ceased operations, and have determined that the sale of the Purchased Assets to the Purchaser, and the corresponding modifications to the Confirmed Plan, presents the best (and only) available value-maximizing transaction. In the absence of confirmation of the Modified Plan, I believe that these Chapter 11 Cases would convert to chapter 7. Under these circumstances, and with the Reserves being funded in amounts that are the same as the aggregate total consideration that the Confirmed Plan proposed to pay to Holders of Allowed Administrative Expense Claims and Allowed General Unsecured Claims, the Modified Plan similarly satisfies the "best interest of creditors test". Accordingly, I believe that the Modified Plan complies with section 1129(a)(7).

61. Section 1129(a)(8). The Confirmed Plan was not confirmed pursuant to Bankruptcy Code section 1129(b), which I understand is inapplicable under Bankruptcy Code section 1181(a). I understand that pursuant to section 1191(b) of the Bankruptcy Code, the Modified Plan need not comply with section 1129(a)(8). Confirmation Brief ¶¶ 89–90; Confirmed Plan Confirmation Order ¶ T. I understand that confirmation of the Modified Plan is being sought pursuant to section 1129(b), rendering section 1129(a)(8) inapplicable.

62. Section 1129(a)(9). The Reorganized Debtors are not subject to claims under sections 507(a)(1), (4), (5), (6) or (7). The allowed priority tax claims under the Confirmed Plan were paid and there are no current priority tax claims. *Id.* There are, however, outstanding section 50(7)(a)(2) Administrative Expense Claims.

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 21 of 26

63. Based on the facts and circumstances set forth above, even if the standard set forth in section 1129(a)(9)(A) applies to claims under section 507(a)(2), as explained above, I believe that the Holders of Administrative Expense Claims should be deemed to have consented to their *pro rata* treatment under the Modified Plan as claimants holding many of the largest Administrative Expense Claims – the Landlords and US Foods, have expressly consented to the reduction and *pro rata* payment on their claims, other professionals (including our counsel) have consented to this treatment and none of the other Holders of Administrative Expense Claims have objected to the Modified Plan.

64. Furthermore, it is my understanding that consent of the holder of a Holder of an Administrative Expense Claim to a payment of less than the allowed amount of its claim is nonetheless permitted in connection with a Subchapter V plan to ensure that it complies with the tests set forth in sections 1191(b) (no unfair discrimination and fair and equitable) and 1191(e) of the Bankruptcy Code.

65. Accordingly, I believe that the Modified Plan satisfies the requirements of section 1129(a)(9). Therefore, I believe that the Modified Plan complies with the "no unfair discrimination" and "fair and equitable" tests.

66. Section 1129(a)(10). I understand that the Confirmed Plan was not confirmed pursuant to section 1129(b), which is inapplicable under section 1181(a). I understand that pursuant to section 1191(b) of the Bankruptcy Code, the Modified Plan need not comply with section 1129(a)(10). Confirmation Brief ¶ 97.; Confirmed Plan Confirmation Order ¶ T. Similarly, confirmation of the Modified Plan is not being sought pursuant to section 1129(b), rendering section 1129(a)(10) inapplicable.

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 22 of 26

67. Section 1129(a)(11). The Confirmed Plan contemplated the Reorganized Debtors continuing to operate, and the Court found that the Confirmed Plan met the requirements of section 1129(a)(11). Confirmation Brief ¶¶ 98–105; Confirmed Plan Confirmation Order ¶ T. Under the Modified Plan, the Reorganized Debtors (other than Reorganized Sticky's) will be dissolved upon occurrence of the Modified Plan Effective Date. Modified Plan Art. 2.5.4; 11 U.S.C. § 1129(a)(11) ("unless such liquidation or reorganization is proposed in the plan"). In contrast, Reorganized Sticky's will continue in existence for the purpose of implementing the Modified Plan. Accordingly, I believe that the Modified Plan satisfies the requirements of section 1129(a)(11).

68. Section 1129(a)(12). I understand that because these Chapter 11 Cases are proceeding under Subchapter V of the Bankruptcy Code, section 1129(a)(12) is inapplicable. Confirmation Brief ¶ 106; Confirmed Plan Confirmation Order ¶ T.

69. Section 1129(a)(13). The Reorganized Debtors do not have any present obligations to pay retiree benefits within the meaning of section 1129(a)(13). Accordingly, I understand that this section of the Bankruptcy Code is inapplicable.

70. Section 1129(a)(14). The Reorganized Debtors are not individuals and do not have domestic support obligations to pay retiree benefits within the meaning of section 1129(a)(14). Accordingly, I understand that this section of the Bankruptcy Code is inapplicable.

71. Section 1129(a)(15). I understand that pursuant to section 1181(a), section 1129(a)(15) is inapplicable in these Cases. Further, I understand that section 1191(a) provides that a plan that is confirmed under section 1191(b), need not comply with section 1129(a)(15). Accordingly, I understand that this section of the Bankruptcy Code is inapplicable.

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 23 of 26

72. No Unfair Discrimination and Fair and Equitable – 1191(c)–(e). I understand that to confirm the Modified Plan pursuant to section 1191(b), that section requires no unfair discrimination and fair and equitable treatment under the Modified Plan. I understand that the Bankruptcy Code incorporates this same test in connection with the "Special Rule" set forth in section 1191(e) with respect to Administrative Expense Claims.

73. Under the Modified Plan, the proposed treatment of Administrative Expense Claims, Secured Claims, and General Unsecured Claims follows the Confirmed Plan both as to the amount to be distributed. While the Modified Plan modifies certain aspects of the Confirmed Plan in order to reflect changed circumstances and implement the Harker Palmer LOI, these changes do not alter the fundamental structure of the treatment of Holders of Claims and Interests, albeit Administrative Expense Claims will be paid pro rata from available funding and not in full over an extended and uncertain future period (which has turned out to be impossible). Under the Modified Plan, Holders of Administrative Expense Claims and Holders of General Unsecured Claims each will have the benefit of a dedicated Reserve that is similarly structured, and both are allocated value to their respective Reserves that for each aggregates the projected amounts that were to be paid (over time) under the Confirmed Plan. Importantly, the Confirmed Plan did not guaranty full payment; it was dependent upon future performance of the Reorganized Debtors. At this point, the Confirmed Plan cannot be implemented. In contrast, the Modified Plan provides for immediate funding into the Reserves on the Modified Plan Effective Date from the Purchase Price being paid by the Purchaser for the Purchased Assets. While it is true that the aggregate amount of Administrative Expense Claims and General Unsecured Claims are now larger because the Confirmed Plan cannot be implemented, and thus percentage recoveries will be lower than what was projected (but not guaranteed) under the Confirmed Plan, this outcome is the result

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 24 of 26

of uncontrollable circumstances and not any discrimination that falls within the meaning of "unfair discrimination." The Modified Plan's certainty of funding and identified proceeds to fund distributions to holders of Allowed Claims is a marked improvement over the uncertainty of payment in a chapter 7 conversion.

74. In addition, the SBA continues to receive the benefit of its bargain as the EIDL Loans will be assumed by the Purchaser. Further, the Modified Plan provides for the Landlords to regain possession of their properties on an expedited basis, and allows equipment lessors to recover their collateral (in each case, to the extent, if at all, that has been done sooner).

75. Since the Motion was filed, the Subchapter V Trustee and the Reorganized Debtors have diligently worked to settle the Landlords' lease rejection Administrative Expense Claims. As described above, all of the Reorganized Debtors' Landlords, whose leases are being rejected after they were previously assumed under the Confirmed Plan, have agreed to settlements of their Administrative Expense Claims.

76. Based upon the foregoing, I believe that the Modified Plan satisfies the "no unfair discrimination" requirement.

77. **Fair and Equitable.** I understand that the fair and equitable rule in a Subchapter V case is not the absolute priority rule that applies in a chapter 11 case.

78. With the Free and Clear sale of the Purchased Assets to the Purchaser, the projected value of the estates is maximized and realized immediately, without deferral and uncertainty—and in lieu of conversion to cases under chapter 7. Under the Modified Plan, all of the value from the Purchase Price is available to the Reorganized Debtors for the benefit of creditors. And, while I believe that "consent" from the Holders of Administrative Expense Claims for less that the full amount of their Administrative Expense Claims has been obtained

Case 24-10856-JKS Doc 622 Filed 06/05/25 Page 25 of 26

here consistent with section 1129(a)(9), I further believe that value is fairly and equitably allocated under the Modified Plan in a manner that is consistent with the non-guaranteed expectations as to the value available under the Confirmed Plan. Accordingly, I believe that the Modified Plan is fair and equitable.

79. Therefore, just as was the case with the Confirmed Plan, I believe that the Modified Plan meets all applicable requirements for confirmation under section 1191(b) and should therefore be confirmed.

[Remainder of page left blank intentionally]

CONCLUSION

80. Based on the foregoing, I believe that the Modified Plan satisfies the requirements of the Bankruptcy Code and the Bankruptcy Rules and should be confirmed.

Pursuant to section 1746 of title 28 of the United States Code, I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information, and belief.

Dated: June 5, 2025

/s/ Jamie Greer

Name: Jamie Greer

<u>Exhibit A</u>

LOI Declaration

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re

Sticky's Holdings LLC, et al.,

Chapter 11

Case No. 24-10856 (JKS)

Reorganized Debtors.¹

Jointly Administered

DECLARATION OF JAMIE GREER IN SUPPORT OF REORGANIZED DEBTORS' MOTION FOR ENTRY OF AN ORDER (I) AUTHORIZING REORGANIZED DEBTORS' ENTRY INTO PROPOSED LETTER OF INTENT WITH HARKER PALMER INVESTORS LLC; (II) AUTHORIZING REORGANIZED DEBTORS AND THEIR PROFESSIONALS TO PERFORM OBLIGATIONS THEREUNDER; AND (III) GRANTING RELATED RELIEF

I, Jamie Greer, declare that the following is true and correct to the best of my

knowledge, information, and belief.

1. I submit this Declaration (this "<u>Declaration</u>") in support of the *Reorganized*

Debtors' Motion for Entry of an Order (I) Authorizing Debtors' Entry Into Proposed Letter of Intent with Harker Palmer Investors LLC; (II) Authorizing Reorganized Debtors and Their Professionals to Perform Obligations Thereunder; and (III) Granting Related Relief [D.I. 545] (the "<u>Motion</u>").²

2. I am the chief executive officer ("CEO") of the above-captioned

reorganized debtors and debtors-in-possession (the "Reorganized Debtors" or "Sticky's").

² Capitalized terms used but not otherwise herein shall have the meanings ascribed to them in the Motion.



¹ The Reorganized Debtors in these cases, along with the last four digits of each Reorganized Debtor's federal tax identification number are as follows: Sticky's Holdings LLC (3586); Sticky Fingers LLC (3212); Sticky Fingers II LLC (7125); Sticky Fingers III LLC (3914); Sticky Fingers IV LLC (9412); Sticky Fingers V LLC (1465); Sticky Fingers VI LLC (0578); Sticky's BK I LLC (0423); Sticky's NJ 1 LLC (5162); Sticky Fingers VII LLC (1491); Sticky's NJ II LLC (6642); Sticky Fingers IX LLC (5036); Sticky's NJ III LLC (7036); Sticky Fingers VIII LLC (0080); Sticky NJ IV LLC (6341); Sticky's WC 1 LLC (0427); Sticky's Franchise LLC (5232); Sticky's PA GK I LLC (7496); Stickys Corporate LLC (5719); and Sticky's IP LLC (4569). The Reorganized Debtors' mailing address is 21 Maiden Lane, New York, NY 10038.

Caase224108556JKSS D00065211 Hitelo046285255 Haage2306145

3. I graduated from Syracuse University in 2014 with a B.A. in Hostpitality Management.

 After graduation, I managed a Magnolia Bakery location from August 2014 to July 2015.

5. I joined Sticky's in July 2015 as Director of Customer Experience. In that role, my responsibilities included catering logistics, social media (including answering customer reviews), as well as other administrative work. In January 2017, I was promoted to District Manager. I was responsible for managing four locations and became familiar with the payables, receivables, and management process. In January 2019, I was promoted to Director of Operations. My responsibilities were mostly the same as District Manager, but I also managed the opening and staffing of four new locations. In December 2019, I was promoted to Vice President of Operations. My responsibilities were mostly the same as Director of Operations, but I also established training teams, catering teams, and marketing teams.

6. In August 2023, I was promoted to Interim CEO, and in April 2024, I officially became the permanent CEO. In this role, I became familiar with the balance sheet, operating costs, and payables, and I monitored financial records and managed books and records. I also reported to, and made recommendations to, the board of directors of the Reorganized Debtors (the "<u>Board</u>").

7. As the Reorganized Debtors' CEO, I am generally familiar with the Reorganized Debtors' business, day-to-day operations, financial affairs, and books and records. Except as otherwise indicated, the statements set forth in this Declaration are based upon my personal knowledge of the Reorganized Debtors' operations, information learned from my review of relevant documents, information supplied to me from the Reorganized Debtors' advisors, or my

Caase224108556JKSS Docc62211 Hitec0046285225 Hagee3406145

own opinion based on my knowledge, experience, and information concerning the Reorganized Debtors' operations and financial condition. I am authorized to submit this declaration on behalf of the Reorganized Debtors. If called to testify, I could and would testify competently to the matters set forth in this declaration.

8. I am familiar with, and took part in, the good faith, arm's-length negotiations that took place between the Reorganized Debtors and Harker Palmer that resulted in the Harker Palmer LOI, as well as the process by which the Reorganized Debtors evaluated each proposal they received in connection with a potential transaction designed to maximize value for the Reorganized Debtors' bankruptcy estates.

THE REORGANIZED DEBTORS' FINANCIAL CONDITION

9. After having successfully confirmed the Plan on November 13, 2024, the Reorganized Debtors were confident in their ability to meet their financial projections, and made their initial distribution under the Plan on December 31, 2024. December was a slower month than expected, likely due in part to the unusually cold weather, but the Reorganized Debtors were still hopeful that they could continue operating and making payments.

10. In early January 2025, New York City implemented congestion pricing, which had an immediate, negative impact on sales and traffic in Sticky's restaurants. Because congestion pricing has never been implemented in any major city before, it was difficult for the Reorganized Debtors to project the overall impact it would have on Sticky's.

11. Further compounding the Reorganized Debtors' financial difficulties, in December 2024, the cost of a case of chicken rose by 43.8% compared to the previous year, and by 56.8% in January compared to the previous year. Additionally, there was a shortage of medium-sized chicken tenders (the spec ordered by Sticky's), and Sticky's often could only source larger

Caase224108556JKSS DDoc62211 Hitelc046285225 Hagee4506145

tender sizes, which resulted in few chicken pieces per pound of chicken. Because Sticky's buys chicken by the pound and sells by the piece, this was highly detrimental to the Reorganized Debtors' business and profit margins.

12. In response to these setbacks, the Reorganized Debtors implemented costsaving measures, including laying off half of their corporate staff. Even after that, the Reorganized Debtors were unable to meet their current expenditures and make Plan payments.

13. In the face of shuttering for good and converting the Chapter 11 Cases to cases under Chapter 7, the Reorganized Debtors continued to exercise their fiduciary duties and explored all options with multiple parties with the goal of finding a value-maximizing transaction that would render a confirmable Plan modification, preserve going concern value for all stakeholders, and save the company.

THE BID CONSIDERATION PROCESS

14. Beginning in late January, several parties reached out to the Reorganized Debtors indicating an interest in a potential transaction. Accordingly, at the end of January, the Reorganized Debtors set up a diligence dataroom for potential transaction counterparties, which contained, among other things, the Reorganized Debtors' financials, leases, team structure, and key vendor contracts.

15. Approximately ten to twelve representatives from potential bidders executed NDAs with the Reorganized Debtors and accessed the dataroom. Ultimately, none of them presented an offer to Sticky's.

16. The first serious indication of interest was from Bojangles, who sent representatives to visit each Sticky's location at the end of February. Because Bojangles was only

Caase224108556JKSS D00062211 Hitelo046285225 Hage 5606145

interested in the leases and equipment, a standalone transaction was not viable because it was insufficient to repay the Reorganized Debtors' Plan obligations in full.

17. Separately, Harker Palmer indicated an interest in purchasing Sticky's intellectual property. It was also not viable for the Reorganized Debtors to pursue a standalone transaction with Harker Palmer in part because, at the time, Sticky's was seeking an offer that would allow it to satisfy all Plan obligations in full.

18. Meanwhile, the Reorganized Debtors were engaged in parallel discussions with Chicken Innovations regarding a potential post-Effective Date DIP financing facility. These discussions never resulted in an actionable LOI.

19. On March 21, 2025, the Reorganized Debtors were informed that Bojangles and Harker Palmer teamed up to negotiate a joint bid for all of the Reorganized Debtors' assets.

20. Following extensive negotiations, the Reorganized Debtors, Bojangles, and Harker Palmer entered into the Joint LOI on March 26, 2025.

21. On March 28, 2025, Bojangles terminated the Joint LOI.

22. Following the March 28 status conference with the Court, Harker Palmer indicated its interest in submitting a standalone LOI for the Reorganized Debtors' consideration. Over the next several days, the Reorganized Debtors negotiated with both Harker Palmer and Chicken Innovations in an attempt to obtain the best possible outcome for creditors.

23. The Reorganized Debtors received a proposed Harker Palmer Letter of Intent ("<u>LOI</u>") on March 30, 2025, which ultimately culminated in a letter of intent executed by Harker Palmer and the Reorganized Debtors (the "<u>Harker Palmer LOI</u>"). A true and correct copy of the executed Harker Palmer LOI is attached hereto as <u>Exhibit A</u>.

Caase224410855631KSS D000652211 Hildelo046285255 Haage6706145

24. On and prior to April 2, 2025, the Reorganized Debtors received various revised proposed LOIs from Chicken Innovations.

25. After considering the latest proposed LOIs from Harker Palmer and Chicken Innovations, the Reorganized Debtors, through the Board, selected the Harker Palmer LOI as the highest and best offer, and directed the filing of the Motion seeking approval of the Harker Palmer LOI by the Court.

26. In considering the Harker Palmer LOI and the various proposals submitted by Chicken Innovations, James Hart, a member of the Board, recused himself from Board deliberations and any votes undertaken by the Board. Mr. Hart is affiliated with Harker Palmer, and, therefore, had and has an interest in any transaction between the Reorganized Debtors and Harker Palmer. As such, his exclusion from Board deliberations and votes on such transaction (or any competing transaction) was necessary and appropriate.

27. On April 17, 2025, the Reorganized Debtors filed a supplement to the Harker Palmer LOI (the "<u>LOI Supplement</u>"). A true and correct copy of the LOI Supplement is attached hereto as <u>Exhibit B</u>. The LOI Supplement contemplates that, following the Court's approval of the Harker Palmer LOI, the deadline for the approval of the Modified Plan would be extended from April 30 through May 30, 2025.

28. On April 16, 2025, Harker Palmer and the Reorganized Debtors executed an escrow letter in connection with the proposed transaction, which reflects Harker Palmer's payment of the so-called "Second Earnest Money Deposit" (as discussed below) of \$400,000, which, upon approval of the Harker Palmer LOI, will be utilized to fund certain further professional (and Subchapter V Trustee) fees and \$250,000 to be paid to landlords for post-Effective Date rent obligations. It is my understanding from my counsel, Pashman Stein Walder & Hayden, P.C., that the escrow described in this escrow letter has been funded. A true and correct

copy of the escrow letter is attached hereto as **Exhibit C**.

29. On April 21, 2025, Harker Palmer provided proof of its ability to fund the

transactions contemplated by the Harker Palmer LOI, as supplemented. A true and correct copy

of such proof of funding is attached hereto as **Exhibit D**.

THE HARKER PALMER LOI

- 30. The Harker Palmer LOI provides for the following, among other things:³
 - a. nonrefundable deposits in the aggregate amount of \$550,000 in the form of (i) the First Earnest Money Deposit in the amount of \$150,000, which has already been advanced and (ii) the Second Earnest Money Deposit in the amount of \$400,000 to be funded prior to approval of the Harker Palmer LOI, \$250,000 of which will be allocated to payment of the Reorganized Debtors' landlords for the month of March 2025, and \$150,000 of which will be used to pay the Reorganized Debtors' reasonable professional fees and costs incurred in April 2025⁴ as well as the fees and expenses of the Subchapter V Trustee accrued after the Effective Date, with any excess amounts not so used as specified in the Harker Palmer LOI returned to Harker Palmer. The \$400,000 Second Earnest Money Deposit becomes non-refundable only upon entry of an order approving the Harker Palmer LOI.
 - b. subject to approval of the Harker Palmer LOI and concurrent with the filing of the Modification Motion, a \$500,000 Refundable Earnest Money Deposit to be held in trust for the benefit of Harker Palmer, which, upon approval of the Modified Plan, shall be disbursed to the Reorganized Debtors to fund the Reserves;
 - c. the establishment of the Allowed Administrative Claims Reserve funded with the Deposits and the Net Cash Portion of the Purchase

³ To the extent that the summary of terms set forth herein differs from the terms of the Harker Palmer LOI, the terms of Harker Palmer LOI shall control.

⁴ Harker Palmer and the Reorganized Debtors have agreed to modify the LOI to provide for payment of professional fees and expenses incurred in April *and* May 2025. This change will be reflected in the Proposed Order. Further, it is anticipated that, if the Motion is granted and the Harker Palmer LOI is approved and not terminated, professional fees and landlord claims will equal or exceed the amount of the Second Earnest Money Deposit. In any event, if the Modified Plan incorporating the terms of the Harker Palmer LOI is confirmed, it is my understanding that any unused portion of such amounts would be returned to Harker Palmer.

Price held by the Reorganized Debtors on the Modified Plan Effective Date (less \$260,840), which Allowed Administrative Claims Reserve shall be used to first pay all professional fees incurred by the Reorganized Debtors to resolve Disputed Administrative Claims and out-of-pocket expenses incurred to make distributions on account of the Allowed Administrative Claims, and second to make pro rata payments to the holders of Allowed Administrative Claims;

- d. the establishment of an Allowed General Unsecured Claims Reserve funded with \$260,840, which shall be used to first pay all professional fees incurred by the Reorganized Debtors to resolve Disputed General Unsecured Claims and out-of-pocket expenses incurred to make distributions on account of the Allowed General Unsecured Claims, and second to make pro rata payments to holders of Allowed General Unsecured Claims;
- e. subject to approval of the Harker Palmer LOI and concurrent with the filing of the Modification Motion, a \$500,000 Refundable Earnest Money Deposit to be held in trust for the benefit of Harker Palmer, which, upon approval of the Modified Plan, shall be disbursed to the Reorganized Debtors to fund the Reserves;
- f. the rejection of all previously assumed real property leases and executory contracts; and
- g. the sale of all assets of the Reorganized Debtors to Harker Palmer for the \$2 million Purchase Price free and clear of all liens, claims, and encumbrances, plus the assumption of the Reorganized Debtors' payment obligations under the EIDL loan, with the Deposits being credited against the Purchase Price.
- 31. The Reorganized Debtors, through the Board, in the exercise of its business

judgment, have determined that the Harker Palmer LOI presents the highest and best offer currently available for the Reorganized Debtors under the circumstances, and that seeking court approval of this LOI through the Motion and, subsequently, through the Modified Plan would be in the best interests of the Reorganized Debtors' estates and their creditors. The Reorganized Debtors, through the Board, have considered and further determined that no other actionable LOI is currently available for the Reorganized Debtors, and that the only viable alternative to approval of the Harker Palmer LOI is the conversion of the Reorganized Debtors' bankruptcy cases to

Case 2440885648S DDc6271 Filed 04/25/25 Page 90fo135

Chapter 7, the outcome of which would be highly risky and speculative (as opposed to the certainty of the consideration to be provided through the Harker Palmer LOI), and would result in further administrative claims against the Reorganized Debtors' bankruptcy estates, which the Board believes would significantly reduce creditor recoveries that would otherwise be available through the Modified Plan (incorporating the terms of the Harker Palmer LOI).

NON-ACTIONABLE PROPOSALS FROM CHICKEN INNOVATIONS

32. After the Motion was filed, Chicken Innovations submitted numerous updated proposals. The Reorganized Debtors determined that none of these proposals were actionable because, among other things, (i) they did not provide for nonrefundable payment of the \$150,000 nonrefundable First Earnest Money Deposit previously funded by Harker Palmer, (ii) Chicken Innovations failed to provide sufficient, non-contingent, and binding proof of funding for any proposed transaction, despite repeated demands from the Reorganized Debtors for such proof and repeated statements from Chicken Innovations assuring the Reorganized Debtors that proof of funding would be forthcoming, and (iii) they presented proposed timelines that were not capable of being met under the circumstances, including, but not limited to, the requirement that the Reorganized Debtors immediately turn over control of the company prior to approval of a Modified Plan.

33. Despite communications with the Reorganized Debtors between April 15 and April 17, 2025, that Chicken Innovations would soon be presenting yet another proposal, the Reorganized Debtors heard nothing further from Chicken Innovations until late in the evening on April 23, 2025, when Chicken Innovations sent the Reorganized Debtors yet another proposal (the "<u>April 23 FTW Proposal</u>") that the Board evaluated and determined was again not actionable. A true and correct copy of the April 23 FTW Proposal is attached hereto as <u>Exhibit E</u>. Although
Caase224108356JBKS D00062211 Hiddl0046285225 Hagge10106145

the April 23 FTW Proposal discusses a proposed transaction that would result in the continuation of the Reorganized Debtors' business and the alleged completion of all Plan Payments backed by certain purported investors in Chicken Innovations, the Reorganized Debtors concluded that such proposal was not actionable for a host of reasons, including, but not limited to, the following:

(a) The proposal did not provide for an immediate nonrefundable payment of monies that would enable the immediate repayment of the First Earnest Money Deposit of \$150,000 (which would have to immediately be repaid to Harker Palmer if the Reorganized Debtors pursued an alternative transaction) along with sufficient nonrefundable monies to replace the \$400,000 of monies already funded by Harker Palmer for payment of rent and professional fees and expenses to an escrow held by the Reorganized Debtors' counsel and which might become non-refundable and available for use following approval of the Harker Palmer LOI. For these reasons alone, the April 23 FTW Proposal is simply not actionable;

(b) The proposal presented a schedule that the Reorganized Debtors believed was impossible to meet, including the Board approving an LOI with Chicken Innovations by April 25, 2025, the filing of a sale motion by April 28, 2025, the entry of a Court order approving the sale by May 12, 2025, and a sale closing by May 16, 2025—all dates that the Reorganized Debtors believe could not be met, even if the Reorganized Debtors believed the proposal was otherwise actionable <u>and</u> advisable (which they do not);

(c) No portion of the proposal is in any way binding, including with respect to the so-called new Investors who would allegedly be providing guarantees of payment and who are not signatories to such proposal (which the Reorganized Debtors were first made aware of when they received the April 23 FTW Proposal, after being repeatedly told that Chicken Innovations had sufficient funds available to complete a transaction). By comparison, portions of

Caase224108356JBKS D00062211 Hiddlo046285225 Hagge11206145

the Harker Palmer LOI are already binding and Harker Palmer has already transferred \$550,000 in connection with its LOI, \$150,000 of which has become non-refundable (assuming there is no alternative transaction), and another \$400,000 which may become non-refundable and may be used by the Reorganized Debtors in accordance with the Harker Palmer LOI after the Harker Palmer LOI is approved by the Court and before confirmation of a Modified Plan;

(d) The proposal is subject to numerous contingencies, including a new due diligence period (after Chicken Innovations has already engaged in due diligence), the entry into binding sale documentation, obtaining a highly expedited sale order on very short notice (by May 12, 2025), followed by a May 16, 2025 closing, all extremely ambitious goals even if the parties had agreed on their deal points (which they have not), and the underlying transaction appeared feasible (which it does not), and all of this would come at the risk of losing the relative certainty of the already partially funded Harker Palmer LOI if approved by the Court;

(e) The underlying premise of Chicken Innovation's proposal—the continuation of the Reorganized Debtors' business at all of their prior locations—appears to be a virtual impossibility. Putting aside that the Reorganized Debtors have not operated these restaurants for several months (thereby eroding their customer base significantly) and all of their store employees have long since ceased working for the Reorganized Debtors, several landlords have moved for relief from the automatic stay and to compel the rejection of leases, which will almost certainly result in the removal of such leases from the Reorganized Debtors' assets. Furthermore, other landlords likely will be seeking the same outcome due to the Reorganized Debtors' post-petition lease defaults and cessation of operations. In short, the Reorganized Debtors do not believe under any circumstances that they will be able to assign all leases to Chicken Innovations as a purchaser in a bankruptcy sale and there is a substantial question as to

Caase224108356JBKS D00062211 Hidde0046285225 Hagge12306145

whether they could assign <u>any</u> leases to Chicken Innovations. Moreover, Chicken Innovations knew (or certainly should have known), since the April 4 Motion, that the Harker Palmer LOI contemplated the prompt rejection of all leases. Knowing of these issues and of the urgency of the situation, Chicken Innovations still has not submitted an actionable proposal to the Reorganized Debtors, including putting up non-refundable money (in an amount agreed to by the Reorganized Debtors) to ensure the immediate payment of all post-Effective Date rents and otherwise taking the actions necessary to preclude or induce landlords not to seek rejection/termination of their leases;

(f) The Reorganized Debtors have substantial questions about the bona fides and reliability of Chicken Innovations in light of, among other things, the numerous (one could even say, incessant) proposals that they have made that are, in the Reorganized Debtors' view, not in any way actionable notwithstanding numerous communications from our counsel regarding the defects contained in such proposals and the chronic and repeated failure of Chicken Innovations to address all of these fatal defects, and the repeated assurances of Chicken Innovations of their ability to fund such proposed transactions, while repeatedly failing to provide proof of such ability to fund such transactions (only to present for the first time the names and details of new investors that are purportedly to be involved in the latest April 23 FTW Proposal, whom the Reorganized Debtors understand only very recently became involved with Chicken Innovations); and

(g) In short, the Reorganized Debtors are not prepared to abandon the Harker Palmer LOI, which they believe to be the only pending, actionable proposal available to them (and which has included non-refundable payments and promises subject only to upon the Court's approval of the Harker Palmer LOI) to pursue an extremely risky, non-binding,

Caase224108556JKSS D00065211 HHedd026285255 Hagge134061455

contingency-filled proposal that does not include the payment of sufficient, up front, nonrefundable monies for the Reorganized Debtors to commence negotiations (let alone repay the deposits made by Harker Palmer). Rather, the Reorganized Debtors, in their business judgment, have elected to continue pursuing the Harker Palmer LOI.

CONCLUSION

34. I believe approval of the relief requested in the Motion is in the best interests of all stakeholders and respectfully request that the Court grant all relief requested in the Motion and such other further relief as may be just.

Pursuant to 28 U.S.C. § 1746, I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information, and belief.

Dated: April 28, 2025 New York, NY

<u>/s/ Jamie Greer</u> Jamie Greer

<u>Exhibit A</u>

Letter of Intent For Funding Of Proposed Modified Plan of Reorganization For Sticky's Holdings LLC and Related Debtors

March 30, 2025

This Non-Binding Letter of Intent (the "Non-Binding LOI") summarizes certain terms of a proposed modification of the Reorganized Debtors' (defined below) Confirmed Plan (defined below) to be funded by the Proponent (defined below) and proceeds of the assignment and sale of the **Purchased Assets** (as defined below), including certain details of the proposed modification to the Confirmed Plan, all of which are set out below (collectively, the "Proposed Transaction").

Subject to the Proponent's sole and absolute discretion and the completion and filing of definitive documents detailing the Proposed Transaction in form and substance mutually acceptable to the parties, it is anticipated that the Proposed Transaction would be structured as modification of the Confirmed Plan (defined below) and confirmation of the Modified Plan (as defined herein) and entry of an order of the Bankruptcy Court (defined below) approving the same, all in accordance with the terms and conditions set forth herein and as to be mutually agreed by the parties and subject to the conditions precedent to the Proposed Transaction.

With the exception of Sections titled ["First Earnest Money Deposit," "Second Earnest Money Deposit," "Continuation of Conversion Motion," Modification of Confirmed Plan," and the "Miscellaneous Provisions"] (which provisions shall be legally binding obligations of the parties upon execution), this Non-Binding LOI: (i) is not an offer capable of acceptance and does not create legally binding obligations on either party, and (ii) does not express an agreement between the parties with respect to the subject matter hereof and is not meant to be legally binding upon either party now, or at any time in the future. Except as otherwise provided herein, nothing contained herein shall be a binding obligation of the parties unless and until the definitive agreements with respect to the Proposed Transaction are approved by Final Order¹ of the Bankruptcy Court.

¹ Final Order has the meaning ascribed to such term in the Confirmed Plan

	Summary of Proposed Transaction
Proponent of	Harker Palmer Investors LLC (hereinafter, "Proponent") or, as
Modified Plan	applicable, its designee (hereinafter, "Newco").
Reorganized Debtors	Sticky's Holdings, LLC ("Sticky's); Sticky Fingers LLC (3212); Sticky Fingers II LLC (7125); Sticky Fingers III LLC; Sticky Fingers IV LLC; Sticky Fingers V LLC; Sticky Fingers VI LLC; Sticky's BK I LLC; Sticky's NJ 1 LLC; Sticky Fingers VII LLC; Sticky's NJ IILLC; Sticky Fingers IX LLC; Sticky's NJ III LLC; Sticky Fingers VIII LLC; Sticky NJ IV LLC; Sticky's WC 1 LLC; Sticky's Franchise LLC; Sticky's PA GK I LLC; Sticky's Corporate LLC; and Sticky's IP LLC (the "Reorganized Debtors") are the Reorganized Debtors pursuant to the Subchapter V Debtors' Modified First Amended Plan Of Reorganization [Docket No. 368] (the "Confirmed Plan") confirmed by the United States Bankruptcy Court for the District of Delaware (the "Bankruptcy Court") presiding over the Reorganized Debtors' Chapter 11 cases styled In re Sticky's Holdings LLC, et. al., (Case No. 24-10856 (JKS) (the "Chapter 11 Cases"), pending in the Bankruptcy Court, pursuant to the entered Findings of Fact, Conclusions of Law, and Order Confirming Subchapter V Debtors' Modified First Amended Plan of Reorganization [Docket No. 398] (the "Confirmation Order"), which Confirmed Plan became effective on November 29, 2024 (the "Effective Date") as set forth in the Notice of Effective Date [Docket No. 431].
Bankruptcy Court Approval of Non- Binding LOI	Upon approval of this Non-Binding LOI by the Board of the Reorganized Debtors, the Reorganized Debtors shall promptly seek, on shortened time, Bankruptcy Court approval of this Non-Binding LOI.
First Earnest Money Deposit	Upon execution of this Non-Binding LOI by the Reorganized Debtors, the \$150,000 previously contributed to the Reorganized Debtors by the Proponent shall be deemed to be the First Earnest Money Deposit hereunder and shall be non-refundable and available to the Reorganized Debtors to pay the Reorganized Debtors fees and expenses as follows: (i) first, the Reorganized Debtors' counsel shall apply the funds to the Reorganized Debtors' professional fees and expenses incurred from and after March 4, 2025; and (ii) second, if funds remain after application of clause (i), the remaining amounts shall be transferred to the Reorganized Debtors to be the Reorganized Debtors' accrued and unpaid ordinary course expenses incurred after March 4, 2025.
<u> </u>	

......

Second Earnest Money Deposit	Prior to approval of the Non-Binding LOI, the Proponent will wire to the Reorganized Debtors' counsel \$400,000 to be held in trust by the Reorganized Debtors' counsel for the benefit of the Proponent and from and after the approval by the Bankruptcy Court of the Non- Binding LOI, Reorganized Debtors' counsel shall: (i) transfer \$250,000 to the Reorganized Debtors to be solely used by the Reorganized Debtors to pay the base monthly rent due to the Reorganized Debtors' landlords for the month of March 2025; and (ii) \$150,000 shall be held by the Reorganized Debtor's counsel to pay: (a) up to \$140,000 of the Reorganized Debtor's reasonable professional fees and costs incurred in April 2025; and (b) up to \$10,000 to pay the fees and expenses of the Subchapter V Trustee accrued after the Effective Date, with any excess amounts not so used as specified herein returned to the Proponent (the "Second Earnest Money Deposit"). The Second Earnest Money Deposit shall be non- refundable, except to the extent not used for the express stated purposes herein.
	If the Non-Binding LOI is not approved by the Bankruptcy Court and the Proponent transferred the Second Earnest Money Deposit prior to such approval, the Reorganized Debtors' counsel shall immediately wire an amount equal to the Second Earnest Money Deposit to the Proponent.
	If in lieu of the transactions described herein, the Reorganized Debtors seek approval of a letter of intent, term sheet, modification of the Confirmed Plan, a sale, financing, merger, or consolidation, or other similar transaction (an "Alternative Transaction"), the Reorganized Debtors shall pay to the Proponent an amount equal to the aggregate of the First Earnest Money Deposit and the Second Earnest Money Deposit (provided the same has been funded) from the non-refundable deposit provided pursuant to such Alternative Transaction which non-refundable deposit in an amount equal to the First Earnest Money Deposit and the Second Earnest Money Deposit shall be a condition of any such Alternative Transaction.
Refundable Earnest Money Deposit	Subject to: (i) execution of the Non-Binding LOI following the approval of the Bankruptcy Court; (iii) funding of the Second Earnest Money Deposit; and (iv) the concurrent the filing of the Plan Modification (defined below) and the Modification Motion (defined below): (i) the Proponent will wire to the Reorganized Debtors \$500,000 to be held in trust for the benefit of the Proponent (the " Proponent Refundable Earnest Money Deposit ") ² If the Modified Plan Effective Date Occurs, the Proponent Refundable

ì

.

² The First Earnest Money Deposit, the Second Earnst Money Deposit, and the Proponent Refundable Earnest Money Deposit are hereinafter collectively referred to as the "Deposits".

	Earnest Money Deposit shall be disbursed to the Reorganized Debtors to fund the Reserves (defined below) to fund the payments to be made under the Modified Plan; and (ii) if this Non-Binding LOI terminates, the Proponent Refundable Earnest Money Deposit shall be returned, transferred and paid concurrently therewith, by wire- transfer, to the Proponent.
Conversion Motion	The Conversion Motion shall not be heard by the Bankruptcy Court on a date that is earlier than the hearing on confirmation of the Modified Plan which date shall be no later than April 30, 2025.
Modification of Confirmed Plan	Within five (5) Business Days after execution of this Non-Binding LOI and subject to the funding of the Proponent Refundable Earnest Money Deposit: (i) the Proponent shall prepare and file a modification of the Confirmed Plan (which may be in the form of a modified plan of reorganization) (the " Plan Modification ,") and (ii) the Reorganized Debtors shall prepare a motion to modify and confirm the Confirmed Plan (the " Modification Motion "), which Plan Confirmation and Modification Motion shall conform to the terms and conditions set forth herein, otherwise be in form and substance reasonably acceptable to the Proponent. The Reorganized Debtors shall promptly seek an Order of the Bankruptcy Court approving the Modification Motion and the Plan Modification and confirming the modified Confirmed Plan (the " Modified Plan "), and shall comply with the requirements of the Bankruptcy Code and the Bankruptcy Rules with respect to notice of the Modification Motion to be given to all parties in interest and any consents, votes or solicitations that may be required and shall take reasonable efforts to obtain approval of the Plan Modification and confirmation of the Modified Plan.
Plan Modification	
Terms	
Administrative Claims	
- Post Effective Date Accrued and Unpaid Ordinary Course Expenses	On the date that the conditions to the effectiveness of the Modified Plan are satisfied, or waived in accordance with their terms, and the Modified Plan becomes effective (the "Modified Plan Effective Date"), the accrued and unpaid allowed ordinary course expenses of the Reorganized Debtors incurred after the Effective Date (to the extent not paid from the Deposits as provided for herein), excluding Allowed Professional Fees accrued before the Effective Date (and described below) but including amounts owed to the Reorganized Debtors' landlords for rent due from February 2025 to the date of rejection of the applicable leases, shall be paid Pro Rata along with

		other Allowed Administrative Claims from the Allowed Administrative Claims Reserve.
	- Post Effective Date Accrued and Unpaid And Allowed Professional Fees and Expenses	On the Modified Plan Effective Date, the accrued and unpaid and allowed Professional Fees and Expenses incurred after the Effective Date (to the extent not paid from the Deposits as provided for herein) shall be paid Pro Rata along with other Allowed Administrative Claims from the Allowed Administrative Claims Reserve.
	- Professional Fees as of the Effective Date, as approved by the Bankruptcy Court	On the Modified Plan Effective Date, the accrued and unpaid and allowed Professional Fees and Expenses incurred prior to the Effective Date as allowed by the Bankruptcy Court shall be paid Pro Rata along with other Allowed Administrative Claims from the Allowed Administrative Claims Reserve.
	- US Foods Settlement	On the Modified Plan Effective Date, the remaining amounts due and owing under the US Foods Settlement shall be paid Pro Rata along with other Allowed Administrative Claims from the Allowed Administrative Claims Reserve.
	- Lease Rejection Administrative Claim	On the Modified Plan Effective Date, the allowed amount of the Lease Rejection Administrative Claim (defined below) shall be paid Pro Rata along with other Allowed Administrative Claims from the Allowed Administrative Claims Reserve.
•	- Treatment of	Confirmed Plan Treatment:
	Class 1 – SBA's Secured Claim	SBA's Secured Claim (approximately \$300,000 in principal plus interest under the Confirmed Plan) reinstated on the Effective Date and paid in accordance with the terms of the EIDL Loan.
		Modified Plan Treatment: No Change
:		SBA's Secured Claim (approximately \$300,000 in principal plus interest under the Confirmed Plan) reinstated on the Effective Date and paid in accordance with the terms of the EIDL Loan.
	- Treatment of Class 2 –	Confirmed Plan Treatment:

Other Secured Claim	Each Holder of an Other Secured Claim (approximately \$48,857.00 under the Confirmed Plan) shall receive: (i) reinstatement of the Allowed Secured Claim; or (ii) value that leaves such Allowed Secured Claim otherwise unimpaired.
	Modified Plan Treatment:
	Each Holder of an Other Secured Claim shall receive on the Modified Plan Effective Date the collateral securing its respective Other Secured Claim in full and complete satisfaction thereof and any remaining unsecured claim shall be paid Pro Rata along with the Class 3 Allowed General Unsecured Claims from the Allowed General Unsecured Claims Reserve. Following approval of the Non- Binding LOI, the Reorganized Debtors will undertake to surrender all financed equipment subject to liens of the equipment lessors to the equipment lessors. A counterparty to a equipment lease with the Reorganized Debtors shall have thirty (30) days from the date of the Modified Plan Effective Date to file a proof of claim.
- Treatment of	Confirmed Plan Treatment:
- Treatment of Class 3 General Unsecured Claims Under the Confirmed Plan –	Pro rata payment in monthly installments from Disposable Income commencing in June 2027 and ending on the Last Distribution Date (Confirmed Plan estimated amount of total payments \$260,840).
Modified Plan	Modified Plan Treatment:
Treatment (Approximate amount of Claims asserted under the Confirmed Plan - \$110,000,000)	Each Holder of an Allowed General Unsecured Claim shall receive on the Modified Plan Effective Date in full and complete satisfaction thereof and a Pro Rata payment from the Allowed General Unsecured Claims Reserve.
- Treatment of Class 4	Confirmed Plan Treatment:
	Existing Equity Interests unimpaired.

	Existing Equity Interests unimpaired.
- Treatment of Leases Assumed Under The Confirmed Plan	The real property leases assumed under the Confirmed Plan shall be rejected on the Modified Plan Effective Date, if not earlier rejected (the " Rejected Leases "). Following approval of this Non-Binding LOI, by the Bankruptcy Court, the Reorganized Debtors shall promptly surrender possession of the Rejected Leases and file a motion with the Bankruptcy Court approving the rejection of the Rejected Leases <i>nunc pro tunc</i> as of the date of surrender of possession. A counterparty to a Rejected Lease shall have thirty (30) days from the date of rejection to file a proof of claim.
	On the Modified Plan Effective Date, the allowed claim of a landlord under a Rejected Lease that is an allowed administrative claim shall be paid Pro Rata along with other Allowed Administrative Claims from the Allowed Administrative Claims Reserve.
	On the Modified Plan Effective Date, the allowed general unsecured claim of a landlord under a Rejected Lease shall be paid Pro Rata along with the Class 3 Allowed General Unsecured Claims from the Allowed General Unsecured Claims Reserve.
- Treatment of	The energy contracts (ather there and energy is locally a survey of
Executory Contracts (Other Than Real Property Leases) Assumed Under The	The executory contracts (other than real property leases) assumed under the Confirmed Plan shall be rejected on the Modified Plan Effective Date, if not earlier rejected (the " Rejected Contracts "). Following approval of this Non-Binding LOI, by the Bankruptcy Court, the Reorganized Debtors shall promptly file a motion with the Bankruptcy Court approving the rejection of the Rejected Contracts. A counterparty to a Rejected Contract shall have thirty (30) days from the date of rejection to file a proof of claim.
Confirmed Plan	On the Modified Plan Effective Date, the allowed general unsecured claim of a counterparty to a Rejected Contract shall be paid Pro Rata along with the Class 3 Allowed General Unsecured Claims from the Allowed General Unsecured Claims Reserve.
- Sale of Other Assets	All of the assets of the Reorganized Debtors' assets shall be sold to the Proponent under the Modified Plan on the terms and conditions provided for herein, provided , however , such assets will not include the Reorganized Debtors' real property leases (which will be rejected) or financed equipment (which shall be surrendered to the equipment lessor) (the "Assets"), and the Modified Plan will incorporate provisions to effectuate the same, including, among other things:

	 Pursuant to the Modified Plan and Sections 363, 365 and 1123 of the Bankruptcy Code the Assets shall be sold free and clear of all claims, liens and interests. The purchase price for the Remaining Assets shall be two million dollars (\$2,000,000.00) (the "<u>Cash Purchase Price Portion</u>") plus the assumption of the payment obligations on the EIDL loan under the Modified Plan (the "<u>Purchase Price</u>"). The aggregate of the First Earnest Money Deposit, Second Earnest Money Deposit, the Proponent Refundable Deposit shall be credited against the Cash Purchase Price Portion and the net amount thereof paid on the Modified Plan Effective Date (the "Net Cash Portion of the Purchase Price"). The Proponent will pay to Reorganized Sticky's the Net Cash Portion of the Purchase Price on the Modified Plan Effective Date, and Reorganized Sticky's shall use the Deposits and the Net Cash Portion of the Purchase Price to fund: (i) the Allowed Administrative Claims Reserve to be held and used by the Reorganized Sticky's on the terms and conditions set forth herein, in each case, as described more fully below.
- Funding of Modified Plan	Funds made available by: (i) the Deposits remaining at the Modified Plan Effective Date; (ii) the Net Cash Portion of the Purchase Price; and (iii) the assumption of the EIDL loan payment obligations (collectively, the " Plan Funding ") shall be the sole source of funding for, and payment of obligations pursuant to, the Modified Plan. Satisfactory proof of the availability of the Net Cash Portion of the Purchase Price shall be provided to the Reorganized Debtors prior to the hearing on the Modification Motion.
- Reserves	Under the Modified Plan, Reorganized Sticky's will establish the Allowed Administrative Claims Reserve and the Allowed General Unsecured Claims Reserve (collectively, the "Reserves"). On the Modified Plan Effective Date, the Allowed Administrative Claims Reserve shall be funded with the Deposits and the Net Cash Portion of the Purchase Price held by the Reorganized Debtors on the Modified Plan Effective Date less \$260,840.00 (which shall be used to fund the Allowed General Unsecured Claims Reserve), and shall be used to first pay all professional fees incurred by the Reorganized Debtors to resolve Disputed Administrative Claims and the out of pocket expenses incurred to make distributions on account of the

	Allowed Administrative Claims, and second to make Pro Rata payments to the holders of Allowed Administrative Claims. On the Modified Plan Effective Date, the Allowed General Unsecured Claims Reserve shall be funded with \$260,840.00, and shall be used to first pay all professional fees incurred by the Reorganized Debtors to resolve Disputed General Unsecured Claims and the out of pocket expenses incurred to make distributions on account of the Allowed General Unsecured Claims, and second to make Pro Rata payments to the holders of Allowed General Unsecured Claims.
- Conditions to Effectiveness of Modified Plan	 The Assets shall be sold to the Proponent in accordance with the terms and conditions of the Non-Binding LOI. The Assets shall be sold free and clear of all claims, liens and interests, the Proponent shall have the protections of Section 363(m) of the Bankruptcy Code, and the Bankruptcy Court shall find, among other things, that the Proponent is in good faith and provided fair value for the Assets purchased. The Modified Plan and the order of the Bankruptcy Court confirming the Modified Plan shall conform to the terms and conditions of this Non-Binding LOI and shall otherwise be in form and substance reasonably satisfactory to the Proponent. The Modified Plan shall be confirmed and be effective on or before April 30, 2025. The order of the Bankruptcy Court approving the Plan Modification and the Modification Motion, and confirming the Modified Plan and approving the sale of the Assets free and clear of all liens, claims and interests and shall be in form and substance consistent with this Non-Binding LOI, and otherwise in form and substance reasonably satisfactory to the Proponent. The order of the Bankruptcy Court approving the Plan Modified Plan and approving the sale of the Assets free and clear of all liens, claims and interests and shall be in form and substance consistent with this Non-Binding LOI, and otherwise in form and substance reasonably satisfactory to the Proponent. This Non-Binding LOI shall have not been terminated. The Chapter 11 Cases have not been converted to Chapter 7, or dismissed.
- Discharge, Debtors' Releases and Injunctions Upon Effectiveness	 The Debtors' discharge under the Confirmed Plan, and the Debtors' Releases under the Confirmed Plan, and the injunctions under the Confirmed Plan shall be modified under the Modified Plan to be effective upon the Modified Plan Effective Date. As of the Modified Plan Effective Date, the Assets shall vest in the Proponent free and clear of all claims, liens and interests.

Of Modified Pan	
Implementation of the Modified Plan	The Plan Modification and the Modified Plan shall include provisions providing that on and after the Modified Plan Effective Date:
	a. The amount of an Allowed Claim under the Modified Plan shall take into account the prior application, if any, of the First Earnest Money Deposit and the Second Earnest Money Deposit to pay such claims.
	b. The First Earnest Money Deposit (to the extent remaining), the Second Earnest Money Deposit (to the extent remaining) and the Proponent Refundable Earnest Money Deposit shall be applied on the Modified Plan Purchase Price as a credit to the Cash Purchase Price Portion.
	c. The Plan Funding (excluding the assumption of the EIDL loan payment obligations) shall be used by Reorganized Sticky's to fund the Reserves and the Reserves shall be used by Reorganized Sticky's to make the payments as specified herein and the Reserves shall be the only source of recovery for the payments required to be made under the Modified Plan (except for the payment obligations under the EIDL Loan which will be assumed by the Proponent).
	d. Allowed claims (excluding amounts owing on account of the EIDL Loan) to be paid under the Modified Plan shall solely be paid from the Reserves as provided for herein. The Reserves shall be established as segregated accounts to pay allowed claims as they are allowed and come due under the Modified Plan pursuant to the terms of the Modified Plan.
	d. Allowed Claims, and Disputed Claims after such Disputed Claim becomes an Allowed Claim, in each case, shall be paid as soon as practicable in accordance with the terms and conditions of the Modified Plan.
	e. The Confirmed Plan shall be modified to provide for a claims allowance process as provided for herein.
	f. The Assets shall be assigned, transferred, conveyed and transferred to the Proponent under the Modified Plan, per the terms and conditions of the Non-Binding LOI.
	g. Each of the Reorganized Debtors (other than Reorganized Sticky's) shall be deemed dissolved, liquidated and wound-up; Reorganized Sticky's shall be authorized to implement the Modified Plan and to

	take such action as it elects to implement the dissolutions of the other Reorganized Debtors; any claims against the Reorganized Debtors shall be treated in accordance with the Modified Plan; all equity interests in the Reorganized Debtors (other than Reorganized Sticky's) shall be cancelled; and each Reorganized Debtor's Chapter 11 Case (other than Reorganized Sticky's Chapter 11 Case) shall be closed following the Modified Plan Effective Date.
Changes To Confirmed Plan	The Confirmed Plan shall be modified by the Modified Plan consistent with the terms and conditions of this Non-Binding LOI and otherwise shall be incorporated into the Modified Plan and continue to be in full force and effect.
Miscellaneous Provisions	
Bankruptcy Jurisdiction, Choice of Law, Jury Trial Waiver	The Bankruptcy Court shall have exclusive jurisdiction to adjudicate any dispute with respect to this Non-Binding LOI. Delaware law shall govern the interpretation of this Non-Binding LOI, without application of conflicts of law principles. Each party waives any right to a jury trial in connection with any dispute with respect to this Non-Binding LOI.
Notices	Any notice to be provided, or any delivery of any document or communication, under or in connection with this Non-Binding LOI shall be by electronic transmittal as follows:
	To the Reorganized Debtors:
	Jamie Greer jamie@stickys.com
	With a copy to:
	Pashman Stein Walder Hayden, P.C. 824 North market Street Suite 800 Wilmington, DE 19801 Attn: John W. Weiss jweiss@pashamanstein.com
	To the Proponent:
	Harker Palmer Investors LLC

	2121 N California Blvd, Suite 410
	Walnut Creek, CA 94596
	Attn: James Hart
	jhart@harkerpalmer.com
	With a copy to:
	Goodwin Procter
	The New York Times Building
	620 Eighth Avenue
	New York, NY 10018
	Attn: Michael H. Goldstein
	mgoldstein@goodwinlaw.com
	ingolastem@goodwillaw.com
Fees and Costs	Each party hereto shall be responsible and bear their own fees and
	costs in connection with the negotiation, preparation, execution, and
	implementation of the Proposed Transaction.
Termination	This Non-Binding LOI shall terminate (unless waived in writing by
	the Proponent) by its terms on the first to occur of: (i) the Conversion
	Motion is not adjourned to a date no earlier than April 30, 2025; (ii) if
	the Second Earnest Money Deposit is not funded on or before three
	(3) Business Days after entry of the Order approving the Non-
	Binding LOI; (iii) if the Chapter 11 Cases are converted or dismissed;
	(iv) if the Reorganized Debtors determine to pursue an Alternative
	Transaction; and (v) if the Modified Plan is not confirmed on or
	before April 30, 2025.

Acknowledged and Agreed As Of March 30, 2025

Harker Palmer Investors, LLC

By

James R. Hart, Managing Member

Acknowledged and Agreed As Of March (2), 2025

The Reorganized Debtors

____ Lec By: Name:

<u>Exhibit B</u>

Supplement To Letter of Intent For Funding Of Proposed Modified Plan Of Reorganization For Sticky's Holdings LLC and Related Debtors March 30, 2025, dated April 16, 2025

This Supplement to the Letter of Intent For Funding Of Proposed Modified Plan Of Reorganization For Sticky's Holdings LLC and Related Debtors March 30, 2025 (the "**Original LOI**", dated as of April 16, 2025 (the "**Supplement**" and along with the Original LOI, collectively, the "**Non-Binding LOI**") modifies the provisions of the Original LOI as stated below.

1. The following section in the Original LOI

Conversion Motion	The Conversion Motion shall not be heard by the Bankruptcy
	Court on a date that is earlier than the hearing on
	confirmation of the Modified Plan which date shall be no
	later than April 30, 2025.

is hereby amended and modified to change "April 30, 2025" to May 30, "2025".

2. The following section in the Original LOI

- Conditions to Effectiveness of Modified	- The Modified Plan shall be confirmed and be effective on or before April 30, 2025.
Plan	

is hereby amended and modified to change "April 30, 2025" to May 30, "2025".

3. The following section in the Original LOI

- Termination	- (i) the Conversion Motion is not adjourned to a date no earlier than April 30, 2025; and
	- (v) if the Modified Plan is not confirmed on or before April 30, 2025

is hereby amended and modified to change "April 30, 2025" to May 30, "2025" in each case.

Except as otherwise set forth herein, the Original LOI shall not be modified or supplemented hereby.

Acknowledged and Agreed As Of April 16, 2025

Harker Palmer Investors LLC

By:

James R. Hart

Acknowledged and Agreed As Of April 16, 2025

The Reorganized Debtors

By: Jamie Greer

Name:__Jamie Greer_____

<u>Exhibit C</u>



Michael H Goldstein +1 212 813 8840 MGoldstein@goodwinlaw.com Goodwin Procter LLP The New York Times Building 620 Eighth Avenue New York, New York 10018

goodwinlaw.com +1 212 813 8800

April 16, 2025

VIA E-MAIL

John W. Weiss Pashman Stein Walder Hayden, P.C. 824 North Market Street, Suite 800 Wilmington, DE 19801 Email: jweiss@pashmanstein.com

Re: *In re Sticky's Holdings LLC* (Case No. 24-10856 (JKS), United States Bankruptcy Court for the District of Delaware (the "Chapter 11 Cases")

Dear John:

Reference is made to the Letter of Intent For Funding Of Reorganization For Sticky's Holdings LLC and Related Debtors, dated March 30, 2025 (the "Non-Binding LOI"), as supplemented by the Supplement to Letter of Intent For Funding Of Reorganization For Sticky's Holdings LLC and Related Debtors, dated March 30, 2025, dated April 16, 2025 (collectively, the "Non-Binding LOI"). Capitalized terms used herein and not defined shall have the meaning ascribed to such terms in the Non-Binding LOI.

The Non-Binding LOI provides for the following deposits in addition to the First Earnst Money Deposit that has already been made:

Second Earnest Money Deposit

Prior to approval of the Non-Binding LOI, the Proponent will wire to the Reorganized Debtors' counsel \$400,000 to be held in trust by the Reorganized Debtors' counsel for the benefit of the Proponent and from and after the approval by the Bankruptcy Court of the Non-Binding LOI, Reorganized Debtors' counsel shall: (i) transfer \$250,000 to the Reorganized Debtors to be solely used by the Reorganized Debtors to pay the base monthly rent due to the Reorganized Debtors' landlords for the month of March 2025; and (ii) \$150,000 shall be held by the Reorganized Debtors' counsel to pay: (a) up to \$140,000 of the Reorganized Debtor's reasonable professional fees and costs incurred in April 2025; and (b) up to \$10,000 to pay the fees and expenses of the Subchapter V Trustee accrued after the Effective Date, with any excess amounts not so used as specified herein returned to the Proponent (the "Second Earnest Money Deposit"). The Second



John W. Weiss April 16, 2025 Page 2

Earnest Money Deposit shall be non-refundable, except to the extent not used for the express stated purposes herein.

If the Non-Binding LOI is not approved by the Bankruptcy Court and the Proponent transferred the Second Earnest Money Deposit prior to such approval, the Reorganized Debtors' counsel shall immediately wire an amount equal to the Second Earnest Money Deposit to the Proponent.

If in lieu of the transactions described herein, the Reorganized Debtors seek approval of a letter of intent, term sheet, modification of the Confirmed Plan, a sale, financing, merger, or consolidation, or other similar transaction (an "Alternative Transaction"), the Reorganized Debtors shall pay to the Proponent an amount equal to the aggregate of the First Earnest Money Deposit and the Second Earnest Money Deposit (provided the same has been funded) from the non-refundable deposit provided pursuant to such Alternative Transaction which non-refundable deposit in an amount equal to the First Earnest Money Deposit shall be a condition of any such Alternative Transaction.

To facilitate the timely funding of the Second Earnst Money Deposit, Harker Palmer will send by wire transfer to your firm's IOLTA trust fund account for the benefit of Harker Palmer (the "Account") four hundred thousand dollars (\$400,000.00) (the "Funding Amount"), with four hundred thousand dollars (\$400,000.00) earmarked as the Second Earnest Money Deposit.

Upon the entry of an order of the Bankruptcy Court approving the Non-Binding LOI (the "LOI Order"), the Second Earnest Money Deposit shall be released in part to the Reorganized Debtors' counsel and in part to the Reorganized Debtors, in each case in the respective amount and on the terms and conditions set forth in the Non-Binding LOI and the LOI Order.

The Funding Amount shall remain in the Account and only disbursed in accordance with the Non-Binding LOI and the LOI Order. If the LOI Order is not entered by April 29, 2025, Pashman will promptly wire to Harker Palmer the Funding Amount.

It is agreed that the duties of Pashman are only as herein specifically provided, and subject to the provisions of this paragraph, are purely ministerial in nature, and that Pashman shall incur no liability whatsoever as long as Pashman has acted in good faith, except for willful misconduct or gross negligence or breach of this letter agreement. Harker Palmer releases Pashman from any act done or omitted to be done by Pashman in good faith in the performance of its duties hereunder, but not for willful misconduct or gross negligence or breach of this letter agreement. Pashman is acting as set forth herein only with respect to the Funding Amount. Upon releasing the Funding Amount in the manner herein provided, Pashman shall have no further liability hereunder. Pashman has executed this Agreement in order to confirm that Pashman is holding and will hold the Funding Amount in escrow pursuant to the provisions hereof.



John W. Weiss April 16, 2025 Page 3

If Pashman is in agreement with the foregoing, please execute the Acknowledgement below and return to my attention a pdf signed copy of this letter.

Thank you,

/s/

Michael H Goldstein

MHG/ajc

ACKNOWLEDGED AND AGREED:

PASHMAN STEIN WALDER HAYDEN, P.C.

By:

John W. Weiss



John W. Weiss April 16, 2025 Page 3

If Pashman is in agreement with the foregoing, please execute the Acknowledgement below and return to my attention a pdf signed copy of this letter.





ACTIVE/137010525.1

<u>Exhibit D</u>

Qaae 2244 008 56 JUSS Doo 68 214 Fifted 00 6 / 0 28 28 5 Page 38 of 25

						۵	. ¤Р		Open an account	Sign out	
	Accounts	Pay & transfe	er Collect & deposit	Investments	Account managemen	nt Security					
			Overview / Account:								
			HARKER PALMER INVESTORS LLC								
			\$1,450,000	.00			Account &	routing r	numbe	r	
			\$1,450,000.00 Present balance	\$0.00 Available cre		450,000.00 ilable plus credit					
			Statements	Paperless	Transfer money	More V					
			Uncollected funds					Tot	al \$0.00		

<u>Exhibit E</u>

FTW Chicken Innovations LLC - Letter of Intent (LOI)

Date: April 23, 2025

Via Email

Jamie Greer, CEO Sticky's Holdings LLC 21 Maiden Lane New York, NY 10038

cc:

- John Weiss, Debtor's Counsel (Pashman Stein Walder Hayden, P.C.)
- Natasha Songonuga, Subchapter V Trustee (Archer & Greiner, P.C.)
- Joseph Cudia & Jon Lipshie (USTP)
- Roger Iorio (Cole Schotz, P.C.) (Investors' Counsel)
- Andrea Boggio (FTW Counsel)

1. LOI for Acquisition of Assets

FTW Chicken Innovations LLC ("FTW") hereby submits this non-binding Letter of Intent ("LOI") detailing our total commitment of \$4,533,559 to acquire substantially all of the assets of Sticky's Holdings LLC and its subsidiaries and continue the business as a going concern.

Investors. This transaction is funded by Igor Steve Ostromogilsky and Robert Kelman (together, the "Investors"). The Investors' funding underpins FTW's earnest money, credit facility and guarantee obligations, and their bank-confirmation letters (Exhibit A) demonstrate that the full \$4,533,559 is unencumbered and immediately available. Upon entry of the definitive transaction documents, the Investors will hold 60% of FTW's issued and outstanding units and exercise majority governance control.

FTW's plan will:

- Fully fund all post-confirmed liabilities
- Assume the unexpired leases.
- Provide immediate liquidity via a committed credit facility to continue operations.
- Backstop future plan payments with an unconditional guarantee.

2. Transaction Overview

Asset Acquisition. FTW will acquire substantially all of the assets of the Debtors (the "Assets") pursuant to a definitive § 363 Purchase Agreement, free and clear of all liens, claims, and interests. FTW shall be deemed a good-faith purchaser under § 363(m).

Brand & Operations. All Sticky's restaurants remain open and branded "Sticky's," preserving ~100 jobs and all the New York and New Jersey locations.

Lease & Contract Assignments. Concurrently with the § 363 Sale Motion, the Debtors will file a § 365 notice identifying all unexpired leases and executory contracts to be assumed and assigned to FTW, together with proposed cure amounts. Absent a timely objection, the Bankruptcy Court will authorize assumption and assignment at closing under § 365.

3. Purchase Price for the Assets (\$2,513,579 *plus* the guarantee referenced below)

The cash portion of the Purchase Price shall be sufficient to satisfy the following obligations of the Debtors:

(a) **\$150,000**: Advance for professional fees & ordinary-course expenses incurred post-March 4, 2025.

(b) \$400,000: Cover April 2025 rent obligations (\$250,000) and trustee/legal fees (\$150,000).

(c) **\$450,000:** Refundable deposit reserved exclusively for confirmed plan payments due Jan 1–Dec 31, 2025.

- (d) **\$50,000:** Administrative/legal fees
- (e) \$464,027: Feb/Mar 2025 rent
- (f) \$713,288: Vendor payables
- (g) \$39,756: KCC/Veritas fees
- (h) **\$14,495:** Lease & loan arrears
- (i) \$232,013: May 2025 rent

4. FTW Line of Credit

Advance Amount: FTW will draw up to \$1,513,579 under its credit facility to fund a portion of the purchase price. The balance of the purchase price will be funded through equity.

Use of Proceeds: Proceeds of the line of credit will be used to pay a portion of the purchase price and to fund working capital.

Remaining Facility Capacity: After the closing, up to \$1,000,000 remains available for general working-capital use.

5. Guarantee of Future Plan Payments

Investors shall guarantee up to \$1,019,980 of confirmed plan payments due in 2026 (\$502,631) and 2027 (\$517,349). Their guarantee shall be unconditional and binding upon entry of the Sale Order.

6. Anticipated Timeline & Due Diligence

- 1. Fri 4/25: Seller's Board approves LOI
- Mon 4/28: Final due diligence window opens (store visits, lease checks, systems review) and Debtor files omnibus "Sale & Assumption" motion (seeking § 363 sale, § 365 assumption/assignment, and LOI approval) plus Motion to Shorten Notice (14-day sale notice; 7-day cure notice)
- 3. Tue 4/29: Serve 2002 Notice of Sale & Cure Schedule on service matrix
- 4. Wed 4/30: File proposed Order approving shortened notice (with certificate of counsel)
- 5. Thu 5/1: Clerk enters Order shortening sale notice and cure notice
- 6. Fri 5/9: Due-diligence deadline: store visits, lease checks, systems review, etc. complete
- 7. Mon 5/12: Proposed hearing: omnibus hearing on LOI approval, Sale Order (§ 363), Assumption Order (§ 365) Upon Entry.
- 8. Fri 5/16 Anticipated Closing Date

7. Conditions Precedent

- Execution of definitive Purchase Agreement and related documents
- Bankruptcy Court approval of Omnibus Sale & Assumption motion
- Satisfactory completion of due diligence by 5/9
- 8. Proof of Funds & Incorporation of Terms Sheet
- Investors & Bank Letters: Igor Steve Ostromogilsky & Robert Kelman
- **Proof of Funds:** Bank-confirmation letters from:
 - Fidelity Investments, Ostromogilsky Family LLC (Acct ZXXXXX5145)
 - Charles Schwab, Robert Kelman & Linda Corradina (Acct 9XXXXX5102)

These bank letters together confirm \geq \$4,548,695 unencumbered, reserved exclusively for this transaction. (See Exhibit A.)

9. Confidentiality

Each party shall hold in strict confidence all non-public information ("Confidential Information") received from the other party and shall not disclose such information to any third party without the disclosing party's prior written consent, except to its own officers, directors, employees, affiliates, legal counsel, financial advisors, and accountants who have a bona fide need to know such information to evaluate or consummate the transactions contemplated hereby; provided, however, that no director or officer of the Debtors who has recused himself or herself from matters relating to these transactions (or who is otherwise subject to a disclosed conflict) shall receive or have access to any Confidential Information.

10. MISCELLANEOUS

10.1 Governing Law

This LOI and all related definitive documents shall be governed by and construed in accordance with the laws of the State of Delaware, without regard to principles of conflicts of law.

10.2 Expiration

This LOI shall automatically expire at 11:59 PM (ET) on May 30, 2025, unless extended by mutual written agreement of the parties.

10.3 Counterparts and Electronic Execution

This LOI may be executed in multiple counterparts (including by facsimile, PDF, or other electronic signature methods), each of which shall be deemed an original, and all of which taken together shall constitute one and the same instrument.

10.4 Non-Binding

All other provisions of this LOI are non-binding and solely for discussion purposes. Neither party shall have any obligation to negotiate or enter into any definitive agreement except as to the binding sections set forth above upon execution of this LOI.

This LOI represents a statement of general intent only and does not reference all of the terms, conditions, representations, warranties, indemnities, covenants, and other provisions that would be contained in the documents for the proposed transaction. Except with respect to the obligations set forth in the terms of this <u>Section 10</u>, each of which provisions shall be binding on the parties hereto, this LOI does not purport to be and does not constitute a binding agreement or an offer capable of being accepted, and, none of the parties hereto or any of their respective affiliates will have any legal obligation under this LOI unless and until definitive agreements are executed and delivered by the applicable parties or their respective affiliates, as applicable. No past, present or future action, course of conduct, or failure to act relating to the transactions will give rise to or serve as the basis for any obligation or other liability on the part of the parties hereto or any of their respective affiliates.

11. Exhibits

• **Exhibit A:** Bank Confirmation Letters (Proof of Funds)

FTW Chicken Innovations LLC

By: _____ Name: Paul Abrahamian, Manager

Date: April 23, 2025

Sticky's Holdings LLC

By: _____ Name: Jamie Greer, CEO

Date: April 23, 2025

<u>Exhibit B</u>

Reserve Analysis

Reserve Funding Analysis

Cash Portion of	
Purchase Price	\$2,000,000
Less:	
First Earnest Money	
Deposit	\$150,000
Second Earnest	
Money Deposit	\$400,000
Total	\$550,000
Net Cash Portion Of	
Purchase Price	\$1,450,000
Allocated To:	
Allowed	
Administrative	
Claims Reserve	<mark>\$1,189,160</mark>
Allowed General	
Unsecured Claims	
Reserve	\$260,840
Total To Reserves	\$1,450,000

<u>Exhibit C</u>

Projected Administrative Expense Claims Prior to Voluntary Reductions

Case 24-10856-JKS Doc 622-3 Filed 06/05/25 Page 2 of 2

				ADMINISTR	ATIVE EXPENSE CL	AIMS PRIOR TO VOLUNTARY REDUCTIO	INS					
ACCOUNTS PAYABLE			ADMIN	-LEGAL		LEASE REJECTION I	DAMAGES	\$	APPROVED PLAN OBLIGATIONS (ADMIN)			
Vendor Amount		Pashman Stein, PC			237 Park LH Owner LLC	\$	1,012,972.61	Admin				
Anna Distributions LLC	\$	82.00	Billed			432268 LLC	\$	395,174.00	Pashman Stein	\$	503,172	
Aprio LLP	\$	10,160.88	Accrued			592-598 Ninth Ave LLC	\$	153,282.99	Verita / KCC	\$	302,115	
Con Edison	\$	54,607.83	Pashman Stein, PC Total	\$	136,152.87	ESRT 10 Union Square, LLC	\$	790,085.41	ResQ (non-cure portion)	\$	11,222	
Dine Technology	\$	16,000.00	KCC	\$	127,735.24	Marx Realty & Improvement Co. In	с\$	605,420.52	US Foods	\$	363,056	
DoorDash, Inc	\$	7,979.63	Total	\$	263,888.11	Rani Management LLC	\$	359,051.50	Cure Payments			
Elizabethtown Gas Company	\$	1,068.10				SRI-WSA Properties I, LLC	\$	351,785.64	Science On Call	\$	2,587	
Ephraim Rodriguez	\$	643.75				UE Bergen Mall Owner LLC	\$	388,043.04	Rollins (d/b/a Orkin)	\$	5,913	
Google	\$	1,483.14				YJL Holdings LLC	\$	369,159.52	ResQ	\$	32,987	
Greenberg Traurig	\$	212.50				Total		\$4,424,975.23	R365	\$	13,895	
Interstate Waste Services of New Jersey, Inc	\$	2,139.92							Restaurant Technologies	\$	6,224	
ISSM Protection Services Inc.	\$	1,996.56										
ItsaCheckmate	\$	240.00								\$	1,241,171	
J Birdie	\$	292.50							ADDITIONAL ADMIN C	LAIM		
JM Principal Holdings LLC	\$	250.00							Pre-Effective Pashman fees not in Plan	\$	187,680.00	
JP McHale Pest Management LLC	\$	2,692.07							Total	\$	1,428,850.86	
Keter Environmental Services, Inc.	\$	649.46										
Konica Minolta Premier Finance	\$	168.32										
MF25 Distributors	\$	143.50							TOTALS			
National Grid	\$	1,797.60							Accounts Payable	\$	727,644.76	
Navitas Credit Corp	\$	2,178.13							Admin - Legal	\$	263,888.11	
New Jersey American Water	\$	416.12							Lease Rejection Damages	\$	4,424,975.23	
Noble Security Group, LLC	\$	1,554.60							Approved Admin Plan Obligations	\$	1,241,171	
PSE&G	\$	12,774.60							Additional Admin Claim	\$	187,680.00	
Raydiant, Inc.	\$	3,744.00							Total Admin Claims	\$	6,845,358.96	
Ramp Corporate Charge Card	\$	8,118.73										
ResQ	\$	24,104.16										
Restaurant Technologies, Inc	\$	14,143.06										
Restaurant365	\$	10,102.24										
Ritco Security Systems, Inc.	\$	1,072.65										
Schmackary's	\$	1,237.50										
Sean Guilfoyle	\$	102.50										
Silkys Screen Printing	\$	311.95										
Spectrum Business	\$	1,135.60										
Suez Water New Jersey	\$	128.99										
The Two Little Guys Company	\$	696.00										
Toast Inc	\$	22,838.65										
Universal Environmental Consulting, Inc	\$	1,015.20										
US Foods	\$	497,238.88										
Valutec Card Solutions, LLC	\$	218.40										
Verizon	\$	479.34										
Vestis Services, LLC	\$	3,731.88										
W.B. Mason Company Inc.	\$	273.58										
Waste Connections of New York Inc	\$	10,983.36										
Wesnick Inc	\$	231.00										
Wisetail	\$	4,355.00										
Workstream Technologies, Inc												
	\$	1,850.88										

<u>Exhibit D</u>

Projected Landlord Claims Prior to Voluntary Reductions

Case 24-10856-JKS Doc 622-4 Filed 06/05/25 Page 2 of 2

Projected Landlord Claims Prior to Voluntary Reductions

Legal Entity	Location Name	Address	Lease End Date	Remaining (Months)	Maximum (Months)	Monthly Rent (Base + Costs)	Max Allowed Admin. Claim (2 years)
Sticky's II	Murray Hill	484 Third Avenue New York, NY		C	1	0 \$23,310	\$-
Sticky's III	Hell's Kitchen	598 Ninth Avenue New York, NY 10036	6/29/2025	2.24	2.:	24 \$23,841	\$89,753
Sticky's IV	Maiden Lane	21 Maiden Lane New York, NY 10038	7/15/2026	13.5	13	.5 \$26,660	\$359,910
Sticky's V	Union Square	107 E. 14th St. New York, NY 10003	12/11/2027	32.66		24 \$33,353	\$800,472
Sticky's VII	45th & Lex	237 Park Avenue New York, NY 10017	11/15/2030	67.82	: :	24 \$42,051	\$1,009,224
Sticky's BK I	Downtown Brooklyn	66 Willoughby St, Brooklyn, NY 11201	4/5/2028	36.46		24 \$14,636	\$351,266
Sticky's NJ I	Bergen Town Center	605 Bergen Town Center Paramus, NJ 076	10/15/2028	42.82		24 \$14,592	\$350,208
Sticky's NJ III	Union, NJ	2180 US-22 Union, NJ 07083	3/11/2029	47.65	. :	24 \$14,190	\$340,564
Sticky's NJ IV	Hoboken	112 Washington Street Hoboken, NJ 0703	4/13/2031	72.74	. :	24 \$13,840	\$332,155
Sticky's WC I	Cross County	2060 Mall Walk, Yonkers, NY 10704	12/30/2031	81.32		24 \$25,118	\$602,826
Total							\$4,236,378
							¢4 404 075 ***

\$4,424,975 *includes amounts due as of rejection date

<u>Exhibit E</u>

Landlord Allowed Administrative Expense Claims After Voluntary Reductions

Exhibit E - Landlord Allowed Administrative Expense Claims After Voluntary Reductions

						Up to Six Months	Total Allowed
				Security Deposit	Net Past Due Rent	of Administrative	Administrate
			Rent Due Feb, April	Applied To Past Due	As of Rejection	Lease Rejection	Expense Claims (F) +
Legal Entity	Location Name	Address	and May 2025	Rent	Date (D) - (E)	Claims	(G)
Sticky's III	Hell's Kitchen	598 Ninth Avenue New York, NY 10036	\$63,529.99	\$0	\$63,529.99	\$89,753.55	\$153,283.54
Sticky's IV	Maiden Lane	21 Maiden Lane New York, NY 10038	\$81,249.52	\$72,000	\$9,249.52	\$160,683.78	\$169,933.30
Sticky's V	Union Square	107 E. 14th St. New York, NY 10003	\$118,782.81	\$129,169.30	-\$10,386.49	\$200,117.64	\$189,731.15
Sticky's VII	45th & Lex	237 Park Avenue New York, NY 10017	\$131,916.21	\$128,167.60	\$3,748.61	\$247,387.65	\$251,136.26
Sticky's BK I	Downtown Brooklyn	66 Willoughby St, Brooklyn, NY 11201	\$43,908.00	\$0	\$43,908.00	\$121,993.00	\$165,901.00
Sticky's NJ I	Bergen Town Center	605 Bergen Town Center Paramus, NJ 07652	\$37,835.04	\$0	\$37,835.04	\$75,651.78	\$113,486.82
Sticky's NJ III	Union, NJ	2180 US-22 Union, NJ 07083	\$43,122.08	\$24,634.58	\$18,487.50	\$86,983.20	\$105,470.70
Sticky's NJ IV	Hoboken	112 Washington Street Hoboken, NJ 07030	\$42,963.98	\$23,333	\$19,630.64	\$84,619	\$104,249.66
Sticky's WC I	Cross County	2060 Mall Walk, Yonkers, NY 10704	\$49,646.94	\$47,052.42	\$2,594.52	\$148,940.82	\$151,535
Total					\$188,597.33**	\$1,216,130.44	\$1,404,727.77

**Landlord's total lease damage claims as of rejection date less security deposit