Robinson+Cole

The Official Committee of Unsecured Creditors
of Salt House, Inc. (formerly known as Food52, Inc.)

March 30, 2026

To: The General Unsecured Creditors of Salt House, Inc. (formerly known as Food52, Inc.)

Re: **Recommendation of Creditors' Committee to Vote in Favor of Chapter 11 Plan of Liquidation**

Dear Creditor:

We represent the Official Committee of Unsecured Creditors (the "Committee") of Salt House, Inc., formerly known as Food52, Inc. (the "Debtor"). **The purpose of this letter is to recommend that each holder of a claim against the Debtor vote to accept the chapter 11 plan (the "Plan").**

Copies of the Plan and related disclosure statement (the "Disclosure Statement") are being distributed to each holder of a claim against the Debtor that is entitled to vote to accept or reject the Plan, along with a ballot with which to cast its vote. **The Disclosure Statement contains extensive information with respect to the Plan and we encourage you to review the Plan and the Disclosure Statement carefully before you cast a vote to accept or reject the Plan.**

The Committee worked with the Debtor to address certain deficiencies in the Plan, Disclosure Statement, and proposed procedures for solicitation of the Plan. In addition, the Committee is currently engaged in an independent investigation into potential claims and causes of action against, among others, certain third parties and the Debtor's officers and directors. The Committee's rights to seek to pursue any actionable claims and, if appropriate, challenge any releases proposed to be provided under the Plan are fully reserved. The Plan also preserves certain retained causes of action. With these modifications and the Committee's reservation of rights, **the Committee unanimously supports the Plan and approval process**.

The Committee believes that acceptance of the Plan, as modified, and the resulting liquidation of the Debtor and establishment of a trust (the "Liquidating Trust") to administer assets and any remaining claims or causes of action, is in the best interest of general unsecured creditors. The Committee recommends that creditors vote to **ACCEPT** the Plan by so indicating on the enclosed ballot. However, you should make your own determination on whether to accept or reject the Plan after reading and giving careful consideration to both the Plan and Disclosure Statement, and in consultation with your own advisors and professionals.

In order to count, ballots must be **received** no later than May 6, 2026 at 4:00 p.m. (Eastern Time). Ballots can be submitted electronically through the dedicated E-Ballot portal established by KCC dba Verita at https://eballot.veritaglobal.net/food52. Ballots can also be submitted via mail, overnight courier, or hand delivery, to:

Salt House, Inc. Ballot Processing
c/o KCC dba Verita
222 N. Pacific Coast Highway, Suite 300
El Segundo, CA 90245

The description in this letter of the terms of the Plan is qualified by and subject to the discussion and provisions contained in the Plan and Disclosure Statement. The Bankruptcy Court hearing on confirmation of the Plan is set for May 19, 2026 at 11:00 a.m. (Eastern Time).

If you have any questions, please contact counsel to the Committee, Jamie L. Edmonson (jedmonson@rc.com), Rachel Jaffe Mauceri (rmauceri@rc.com), and Evan M. Lazerowitz (elazerowitz@rc.com).

Sincerely,

Jamie L. Edmonson
Rachel Jaffe Mauceri
Evan M. Lazerowitz

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Committee Members
Pendleton Woolen Mills, Inc. (Committee Chair)
Janel Group
Bradshaw International Holdings Hong Kong Ltd.
Obeetee Inc.
VistaVu Solutions Ltd.

YOU ARE URGED TO CAREFULLY READ THE DISCLOSURE STATEMENT AND PLAN. THE DESCRIPTION OF THE PLAN IN THIS LETTER IS INTENDED TO BE ONLY A SUMMARY AND IS QUALIFIED IN ITS ENTIRETY BY THE PLAN AND THE DISCLOSURE STATEMENT.

THIS COMMUNICATION DOES NOT CONSTITUTE, AND SHALL NOT BE CONSTRUED AS, A SOLICITATION BY ANY INDIVIDUAL MEMBER OF THE COMMITTEE.